

UNIC-LINEAPELLE in partnership with  
ACCADEMIA COSTUME & MODA and GUCCI  
**EXPLORING ITALIAN LEATHER SUSTAINABILITY**

**Wednesday, 4 October 2017 | at 12.00**  
LINEAPELLE | Fashion Video Area | Pav. 15 – Aisle Z

At **LINEAPELLE**, the main international fair of the leather industry, the Italian tanners' association will present the **"EXPLORING ITALIAN LEATHER SUSTAINABILITY"** project, developed in partnership with **Accademia Costume & Moda** and **Gucci**.

The production chain teams up with education providers and, with support from Gucci, **supports new talents to develop awareness of future design.**

**Sustainability, product culture** and **experimentation** are the linchpins on which third-year students on the 1<sup>st</sup> Level Academic Diploma course in Costume & Fashion will be working **to create a capsule collection according to a brief by the Florentine brand**, using only materials from the tanners undersigning the UNIC sustainability manifesto.

The **one-year project** runs from October 2017 to October 2018, with a **calendar** of **case histories, meetings with professionals, specific workshops** on the theme of **sustainability** and **visits to UNIC member companies**, and also, in **2018, to the new Gucci centre of excellence for leather goods and footwear**, which will allow students to further improve their knowledge about the subject.

At the same time, the **Academy** and **companies will work alongside the students** in laboratory activities for **creative conception, development** and **prototyping** of the capsule collections. The **prototypes made will be showcased** at the **LINEAPELLE** autumn collection edition.

**Italian tanneries** see sustainability as the natural expression of an innovative vision that champions excellence and continual improvement, a guarantee of quality for the entire reference production chain.

*Milan, 2 October 2017*