

LINEAPELLE

PRESS RELEASE

Milan, February 9, 2016

The National Chamber of Fashion made a partnership agreement with Lineapelle, international exhibition of leathers, fabrics and components, to support together young designers and to enhance environmental, social and ethical responsibility of the companies.

In particular, they will carry out studies and information activities on the leather product and share communication campaigns in favour of the related industry in our country.

The collaboration with the National Chamber of Fashion will be realized through a series of initiatives during the whole year and especially on the occasion of Milano Moda Donna's two editions and of the new Milano Moda Graduate exhibition, during which we will have a specific focus on the theme of leather and a Lineapelle award will be established, to back the young designers.

At MMD's upcoming February edition, Lineapelle will have a stand at the Unicredit Pavilion, where the most outstanding proposals of their exhibitors for A/W 16-17 will be displayed.

Lineapelle involves 110 visiting countries, 42 exhibiting countries, a turnover of about 150 billions dollars between demand and offer on the whole, a community of 50,000 companies and one million operators. The Lineapelle exhibition system (Milan, Anteprima, New York, London, Guangzhou) is based on the excellence of leathers and of "made in Italy" complementary articles and it is backed up by the best technological innovation, thanks to the Simac-Tanning Tech exhibition.

Lineapelle was motivated by its role to propose a partnership to the institution representing, with prestige and new strength, a capital of fashion in the world: the National Chamber of Fashion.



Seguici su     



Via Brisa, 3 - 20123 Milano Tel. +39-02880771.1 - Fax +39-02860032

E-mail: milano@lineapelle-fair.it Internet: www.lineapelle-fair.it