

# LINEAPELLE

## THE INTENSITY, SOLIDITY AND NECESSITY OF LINEAPELLE

*The fair confirms its global leadership:  
its market and style make it an event not to be missed.*

The place where, twice a year, you **need to be**.

The fair that the fashion and luxury industry global supply chain simply cannot miss.

At Fieramilano Rho from 2 to 4 October 2019, Lineapelle 97 achieved all its objectives, for the umpteenth time.

It confirmed its pivotal internationality, hosting 1,271 exhibitors from 46 countries and welcoming more than 19,000 unique visitors representing some 10,500 companies in 107 countries. This latter figure is basically stable compared to the last edition in February 2019. The drop in foreign visiting companies is cause for reflection, while the growing number of Italian companies highlights how Italy is today an international benchmark in terms of a manufacturing hub for brands, labels and start-ups.

Lineapelle 97 proved to be the mirror that reflects the market with all its criticalities, the ideal destination for networking, set against an economic situation that is, to say the least, complicated. A complexity evident in the uncertainty shown by some countries, especially in Europe, (Spain, Great Britain, Portugal and Germany), but at the same time tempered by good performance by the USA and China.

Lineapelle 97 confirmed, and this was stressed by its exhibitors, that even today we can look to the future with confidence, as long as we have clear ideas, well-defined programmes and a very solid vision. Business realism based on an intense, certified sustainable matrix. In a world where the fashion industry is undergoing eco-friendly reformatting, at Lineapelle the supply chain proved it is already on the cutting edge from a sustainability point of view, with strategic steps being taken for continual improvement.

The next edition of Lineapelle, number 98, will be held at Fieramilano Rho in 2020, from **19 to 21 February**.

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Seguici su



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