

LINEAPELLE

A new point of view

LINEAPELLE TAKES OFF AGAIN WITH A BANG AND REOPENS ITS DOORS TO THE WORLD: OVER 11,000 VISITORS FROM OVER 70 COUNTRIES

LINEAPELLE has come back with a physical show to reaffirm it is the best place to be as to research for materials designed for the fashion, accessory, design, and automotive manufacturing industry

Today, at Fieramilano Rho, LINEAPELLE edition, back with a physical exhibition, has closed its stands: the fair has shown **a comforting energy and positive vibrations**. For the records, over **11,000 visitors**, coming from more than **70 countries**, have turned up to discover winter 2022/2023 collections, presented by **725 exhibitors**, therefore proving that the market is tangibly planning to start up again. The world, then, has come back to **LINEAPELLE**, which is still **the best place to be** as to research for materials designed for the fashion, accessory, design, and automotive manufacturing industry.

THE WORLD AT LINEAPELLE

“An excellent restart – commented **Gianni Russo** (Russo di Casandrino), President of Lineapelle –, as 725 exhibitors were up to a frenzied and busy work while presenting top-notch collections. Unpredictably high attendance went beyond our expectations indeed. That is why we are confident things will get back to normal.” The overall panorama of visitors’ nationalities turned out to be extremely significant, in spite of international travel restrictions due to the management of the pandemic outbreak. In the top-ten rankings Germany, France, Spain, and Portugal stand out. Yet, some non-EU countries (such as Switzerland and Turkey), together with the United States, are in outstanding position as well. Likewise, a few representatives of the major manufacturing countries (among others, China, Brazil, and Vietnam) alongside some buyers from strategic markets, such as Russian Federation, United Arab Emirates, and Japan, have attended the fair as well.

A NEW POINT OF MATERIALS, WHAT A SUCCESS!

A project that “met and fulfilled – pointed out LINEAPELLE – our expectations and aims to make it **an ongoing landmark** to get to know and focus on the world of responsibly innovative materials.” The debut of **A New Point of Materials**, which inspired a lively and initiative-taking interest, hit the target: here they presented **a wide and accurate selection** of leather, materials, and new generation technologies, which have been described across their whole manufacturing process. A New Point of Materials also introduced an agenda of talks focusing on the green manufacturing, corporate finance, and retail’s work attitude: they hosted some international guests, who gave LINEAPELLE audience a new overview of the market and its demand.

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MIPEL LAB, A WINNING SYNERGY

A winning synergy. Such project outlined a new exhibiting landscape. **MIPEL Lab**, the leather sourcing trade show designed and built up by **Assopellettieri** in cooperation with LINEAPELLE, got excellent feedback. “We could not expect a better debut for MIPEL Lab – commented **Franco Gabrielli**, President of Assopellettieri –: indeed, our innovative exhibition format, specifically designed for Italian manufacturing top-quality businesses, surprised everyone in terms of successful results, which went beyond our most optimistic expectations. Italian companies, 13 in total, participating in MIPEL Lab have shown made in Italy leather goods’ real excellence: in other words, the strongest and healthiest made in Italy manufacturing. Just for the records, the thirteen of them make altogether, in terms of turnover, half a billion euros; they produce 4 million items a year and rely on over 2,200 employees. We have put together *the best of the best*, and we will keep working this way. The high-profile cooperation we have implemented with Lineapelle proved winning and effective, once again of paramount and strategic importance.”

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