

LINEAPELLE

LINEAPELLE INNOVATION SQUARE:

A NEW HUB OF INSPIRATION AND INNOVATION FOR THE FUTURE OF THE FASHION&LUXURY SECTOR THE BEST OF RESEARCH AT THE INAUGURATION

The 95th edition of LINEAPELLE, on from the 25th to the 27th September 2018 at Fieramilano Rho, opens its doors to the future, with the inauguration of its very own INNOVATION SQUARE.

LINEAPELLE INNOVATION SQUARE (www.fashioninnovation.it) is a unique and innovative **hub of inspiration** where 40 speakers from all over the world, specialised R&D institutes and highly innovative companies will present their work, their skills and products, from laboratory research to fully industrialised solutions. A unique opportunity to come into contact with new and indispensable ideas for a market which is increasingly embracing the evolution of materials, new processes and new business models.

The heart of the project is an area within Lineapelle, located on a two-storey building along Corso Italia (in front of Pavilions 9-11), fitted with led walls and high interconnectivity LCD screens. The area will enable visitors, investors, companies, research & development institutes and universities to share experiences and skills, but above all, it aims to intrigue and inspire.

The event is structured around a rich calendar of initiatives scheduled over a three-day period. The updated timetable is available on the event's official website, at the following link: <https://fashioninnovation.it/speakers-agenda/>

Official opening at 9.30 am on 25th September. This will be followed by developments on the theme of innovation, with in-depth analysis and inspiration from highly authoritative guests: **TUFTS UNIVERSITY** of BOSTON, VAXESS (a **HARVARD INNOVATION LAB start up**) and the SELF ASSEMBLY LAB of the **MASSACHUSETTS INSTITUTE OF TECHNOLOGY**.

Speakers at the official opening session will be:

Fiorenzo G. Omenetto: *Frank C. Doble Professor of Engineering, Tufts University, Boston Dean for Research, School of Engineering, Tufts U. - Director, Silkfab.*

A complex job title which identifies an outstanding Italian academic, cited by Fortune as one of the 50 top people in tech. His research group uses silk for practically anything, from new materials, containers for vaccines, to films which prevent food from perishing.

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Livio Valenti: *Co-Founder/VP of Policy, Strategy and Operations Vaxess Technologies, Inc.*

Founding partner of Vaxess technologies, a Harvard Innovation Labs start up. Italian, he has been identified by Forbes as one of the "30 under 30" brightest professionals in the Science&Healthcare field, Mr. Valenti has developed devices with a silk wrapping, for containing vaccines. Designed to gradually release the active ingredient without any injection, these self-applicable devices increase vaccine efficiency and enable shipment without the need for refrigeration. His start up is strongly endorsed by the Bill & Melinda Gates Foundation.

Skylar Tibbits: *Co-Director MIT Self Assembly Lab*

The Lab aims to create products using the simplest of materials, without the support of robotics but nonetheless obtaining objects which seem to have been created by it. Before directing the Self Assembly Lab at MIT, Tibbits worked at some of the world's biggest architecture firms, including Zaha Hadid Architects, and received many rewards (R&D Magazine's 2015 Innovator of the Year and 2015 National Geographic Emerging Explorer to name but a few).

The first day of INNOVATION SQUARE will continue over the next three days, with seven technical sessions: Biotechnologies of fashion, The Future of materials - Materials of the future. Biomimetics and fashion, Functionalised materials, Sustainability and circularity, Digitalisation and Artificial Intelligence, Skills of the future.

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