

# LINEAPELLE

LINEAPELLE 100 | BACK TO THE NEXT  
20 TO 22 SEPTEMBER 2022, AT FIERAMILANO RHO,  
THE LEADING EXHIBITION EVENT FOR THE FASHION AND DESIGN INDUSTRY  
CELEBRATES ITS 100TH EDITION WITH 1,100 EXHIBITORS  
AND AN AGENDA OF EVENTS AND ACTIVITIES THAT BUILD A BRIDGE  
BETWEEN THE INNOVATION OF THE PRESENT AND THE VISION OF THE FUTURE

## 100 EDITIONS OF THE FUTURE

A renewed starting point. A design outlook combines an appreciation of the present and a vision of the future of leather, materials, components and accessories for the global fashion and design industry. At Fieramilano Rho, from 20 to 22 September 2022, **LINEAPELLE crosses the finishing line of its first 100 editions** by opening its doors to almost 1,100 exhibitors (there were 960 at the previous edition in February 2022) and proposing **a rich and synergic agenda of events and activities among style, innovation and culture**. 100 editions of the future for a trade fair that takes up the challenge of building new, sustainable and responsible supply chain scenarios and goes beyond the concept of a trade fair, opening the door to a world of ideas. A trade fair that represents yet another reassuring consolidation of LINEAPELLE's desire to restart in an economic moment that has been positive but is now characterised by profound uncertainties.

## THE COMMUNITY RESPONDS WITH DYNAMISM

Expectation for LINEAPELLE 100, less than two months before its opening, is very high. This is clear from the dynamism with which the exhibitor community has been active in confirming participation. To this day (28 July 2022), **almost 1,100 companies** from 38 countries applied, broken down by product category: 556 **tanneries**, 359 **manufacturers of accessories and components**, 132 **fabrics and synthetics**, 8 **chemists**, 35 service companies. A significant and concrete return to the future that gives greater meaning and strength to the slogan chosen by LINEAPELLE to describe its 100th edition: BACK TO THE NEXT. An invitation to always look beyond, keeping one's roots in mind.

## THE SYNERGETIC MISSION AND FUTURISTIC VISION OF STYLE

**LINEAPELLE 100 works to create a system**. This is demonstrated by the **LINEAPELLE LEATHER DAYS** project: five days of events and performances involving emerging stylists at **Spazio Lineapelle** (Milan, Piazza Tomasi di Lampedusa), organised in collaboration with CNMI (National Chamber for Italian Fashion). Physical stylistic projects that go hand in hand with the traditional elaboration of fashion trends by the **Lineapelle Fashion Committee** relating for this edition to the **Fall/Winter 2023 /2024 season**. The trends, summarised by the Possible Worlds mood, will be presented at the fair in an evolved hybrid formula: translated into sample previews displayed in the Trend Areas and, at the same time, narrated through the **immersive lens of the Metaverse**. Again with a synergic perspective, MIPEL Lab, a hub created by Assopellettieri dedicated to Italian excellence in leather outsourcing, will also be back at LINEAPELLE 100.

## GREEN THEATRE

Another returning to the fair is the **Green Theatre**, a space for presentations and debates with free admission that will host, during the first two days of LINEAPELLE 100, a schedule of half-hour **instant talks**. The common denominator: the innovative sustainable approach of the exhibiting Italian companies analysed at 360°.

## **THE BEAUTY OF THE ITALIAN TANNING INDUSTRY**

Speaking of roots and innovation, LINEAPELLE 100 will be the setting (in Hall 11) for an exhibition project entitled **THE BEAUTY OF THE ITALIAN TANNING INDUSTRY: Heritage, Science and Design**. It aims to communicate the **'beauty'** of a production model that combines **craftsmanship and science, green power, technology and creativity: the Italian tanning industry one.**

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*LINEAPELLE is the world's leading trade fair for leather, fabrics, accessories, and components for the fashion, design and automotive industries. A reference point involving over 60,000 companies and generating a turnover of more than \$150 billion/year [www.lineapelle-fair.it](http://www.lineapelle-fair.it)*