

LINEAPELLE

**Lineapelle95 (Milan, 25-27 September)
consolidates its international leadership
and projects the fashion industry into the future**

Lineapelle consolidates its position as the **international business show of reference** for the fashion & luxury industry and opens its doors to the future of the leather area.

Now in its 95th edition (Autumn/Winter 2019/2020) and held at Fieramilano Rho from 25 to 27 September, Lineapelle offered the market **a fundamental opportunity for discussion and networking**, especially in light of circumstances that have underlined the fact that the current one is a predominantly reflective phase within which the mid-high range continues to prove to be reactive. Characterised by **a particularly concrete and proactive nature**, Lineapelle welcomed a number of **visiting companies up 2%** compared to previous editions and further accentuated its **international nature**: 49% came from abroad, from **105 countries**. The **double-digit growth** of companies coming from **Beijing** (absent in February due to the Chinese New Year falling at the same time) and the **United States**, which reaffirmed the international central position of Lineapelle by choosing it as a **privileged venue for sharing and discussion** at a time characterised by very strong and worrying commercial tensions between the two areas, was particularly significant. The increase in companies arriving from India, Japan and Russia is also important. The number of **companies exhibiting at Lineapelle** also increased: **+4.1%**, coming from **48 countries**.

At this edition as never before, Lineapelle decided to underline **the meaning of its global leadership** by building a **varied series of events** around its commercial centre of gravity, opening up its horizon to the future. This is the case, in particular, of the first edition of **Lineapelle Innovation Square**, the hub of inspiration and research, where for three days, some of the **most stimulating and futuristic scientific and technological innovations** concerning the product, production management and training were covered in depth. The idea to create the Lineapelle Innovation Square was a winning choice, given **its success in terms of interest and participation**. The second edition is scheduled to coincide with Lineapelle97, in September 2019.

The next edition of Lineapelle, number 96, will present the Spring/Summer 2020 season and will take place at Fieramilano Rho **from 20 to 22 February 2019**.

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