

LINEAPELLE

THE LINEAPELLE NEW YORK SIGNAL:
RETURNING TO PRESENCE TO REGAIN CONFIDENCE AND PERSPECTIVE

*Looking forward to the upcoming edition in Milan
(Fieramilano Rho, 22-24 February 2022)
On 26 and 27 January, Lineapelle returned after two years,
to exhibit in attendance in New York.
The result was interesting and reassuring*

A constructive and reassuring sign of confidence. After years of postponements and cancellations, Lineapelle reopened the stands of its **New York preview**. It did so on **Wednesday 26th and Thursday 27th January 2022**, in the usual venue of the Metropolitan Pavilion, in Manhattan, giving life to an encouraging restart, the prelude to its **Milanese edition** that will take place, as scheduled, at Fieramilano Rho **from 22nd to 24th February 2022**.

A constructive and reassuring sign of trust

Lineapelle New York hosted **113 companies** (65 of which Italian, about 90 tanneries), expressing **the revitalizing sensation**, psychologically and otherwise, of returning to exhibit at the Metropolitan Pavilion in Manhattan. Lineapelle New York proved that going **back to the show is possible and necessary** because, the security conditions, if managed as required and due, allow it. The result of the show, therefore, was to open the doors to **a phase of new normality**. This was underlined by the exhibitors themselves, who explained that they were confronted with a necessarily lower number of buyers and stylists, who nevertheless expressed "**a real, concrete interest**", demonstrating that, regardless of any digital evolution of stylistic and commercial relations, "personal contact is necessary. What you do in a meeting is irreplaceable", especially in relation to exhibitions that, like Lineapelle, display materials for the fashion & luxury industry, for which "it is fundamental to transmit sensations and emotions". [Photo](#) e [video](#) gallery.

The style for summer 2023

Lineapelle New York was the occasion to present a preview (during 5 seminars) of the trends for the **Spring-Summer 2023** season developed by the **Lineapelle Fashion Committee**. They are titled **Beautiful & Fragile**, summing up various suggestions, and Lineapelle explains to them as follows: "Fragility is the most human flicker that allows us to face doubts and thus find creative solutions".

All set for Lineapelle Milan

Building on its experience in New York, Lineapelle is turning the spotlight on its upcoming Milan edition, scheduled for February 22-24, 2022 at the Fieramilano Rho exhibition spaces. With more than 960 exhibitors and a series of projects that deepen the innovative, green and responsible approach of the supply chain, Lineapelle Milano aims to be a fundamental event not only on a commercial level but also to show the market that it is possible to **live in a new balance with the current scenario**".

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