LINEAPELLE

A NEW PROJECT AT LINEAPELLE 103: LINEAPELLE INTERIORS.

FIVE LEATHER DUETS TELL
VALUE, VERSATILITY AND FUTURABILITY
OF LEATHER IN INTERIOR DESIGN

A new project makes its debut at **LINEAPELLE 103**, scheduled to take place at Fiera Milano Rho from 20 to 22 February 2024.

Its name is LINEAPELLE INTERIORS, and its mission is to **promote and enhance Italian leather in the interior design sector** through styling and product development actions, activating collaborative connections with the world of Italian and international design and architecture

The first of these actions is **LEATHER DUETS**, a **business culture exhibition** that, inside LINEAPELLE (Hall 24), stages a sequence of installations: "**duets**", each of which presents the realisation of **an exclusive leather design project** shared between a made-in-Italy leather manufacturer and a furniture company. A path linked by a thematic fil rouge that leads the semi-finished product to become international excellence, passing through its transformation into a high-end finished product.

"With this new project," comments **Fulvia Bacchi**, CEO of LINEAPELLE, "dedicated to interior design, LINEAPELLE is creating **an area of strong and engaging appeal** to explore the value of Italian leather and hide in areas other than those more closely linked to fashion, for which, however, they are confirmed in their role as reference materials. LINEAPELLE INTERIORS is an opportunity to open up **new creative and market horizons**".

"We believe that, as far as made-in-Italy leather is concerned, there are vast areas of application that have remained unexplored or not properly expressed for the interior design sector to date," explains the artistic director of LINEAPELLE INTERIORS, Maurizio Molini. "This project represents a set of actions aimed at launching possible futures towards the Design Economy, implementing involvement at an international level and activating business development opportunities."

The protagonists of LEATHER DUETS are:

MANIFATTURA DI DOMODOSSOLA / NALESSO

Installation: A vida è a arte do encontro

Between an object of design and an architectural project, a continuous seating system becomes an opportunity to highlight the beauty of **Manifattura di Domodossola's** leather weaves through **Nalesso**'s skilful application skills. The sinuous lines of the large sofa generate relational spaces. Hotel halls, airport lounges, and urban places of transitory pauses are intended as opportunities to meet. Six rounds covered in polychrome leather weaves accompany the curved walls of the room, reminding us that the boundary between art and industry is never a straight line.

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ACCOPPIATURE MISTRAL / MANTELLASSI 1926

Installation: Bonjour élégance

Mistral's elegant leather upholstery evokes the intimacy of a twentieth-century interior, which **Mantellassi 1926** translates into a contemporary environment that alludes to the world of fashion. Walls covered with leather boiserie decorated with different patterns host an ornamental screen with a strong scenic impact and a central design sofa. Overall, it is an emotional total-look installation as an expression of innovative applications of Italian leather translated into a cosmopolitan language.

CONCERIA GAIERA GIOVANNI / CIERREESSE

Installation: Inspirational icons

Installed to simulate a museum space, a series of works between art and design are moulded by the artist/designer into unexpected shapes and combinations, using the leather of **Conceria Gaiera Giovanni**, designed by Uto Balmoral, as stone or colour. It is an inspiring space where every single iconic element does not give up its function. Made by **Cierreesse**, tall sculptures become coat racks; others, more contained, carry a lamp; leather pictures hang on the walls, and low totemic elements can become seats.

CONCERIA MONTEBELLO / STUDIOART

Installation: Tribal gatherings

The floor, continuous walls, circular carpets, and an all-around design installation to present the precious leathers of **Conceria Montebello** are transformed into extraordinary furnishing surfaces thanks to the modular systems of **Studioart**, known worldwide as a design tool for architects and interior designers. The African colour palette, together with the expressiveness of the leather weavings of the rugs and the stitching of the wall modules, narrates the community appeal of a tribal gathering, a synthesis of the ability to communicate Made in Italy in the encounter of different cultural contexts.

GRUPPO MASTROTTO / KREOO

Installation: The warm touch of the stone

The natural antithesis between leather and marble is played out in an uncompromising confrontation: hand-to-hand combat between soft and hard, between hot and cold, where the surfaces tell stories that are in themselves distant, hidden in their essence. It is in this short circuit that **Kreoo's** lithic design - thanks to Christophe Pillet's design - presents itself as decisive, a happy process of juxtaposition in which **Gruppo Mastrotto**'s superb leathers once again acquire unexpected meaning.

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