LINEAPELLE

EDITION FULL OF VITALITY AND CONTENT FOR LINEAPELLE 103: 25,376 TRADE OPERATORS FOR AN EXHIBITION GROWING COMPARED TO THE TWO PREVIOUS EDITIONS

Despite the complex economic situation, **LINEAPELLE 103**, held at Fiera Milano Rho from 20 to 22 February 2024, celebrates the conclusion of a **particularly vital edition** that opens up glimmers of confidence for the leather, luxury, and design supply chain.

Twenty-five thousand three hundred seventy-six sector operators (up on the February and September 2023 editions) animated with their interest and search for novelty the stands of the 1,167 exhibitors at LINEAPELLE who showcased collections and projects (reference season: Spring-Summer 2025) characterised by strong innovative research and a clear propensity for diversification of markets, proposals, and destinations.

The influx of **foreign operators** was significant (39% of the total), with a prevalence of buyers from **France, Spain, Germany, Great Britain, Turkey, the United States, and China.**

The vitality of LINEAPELLE 103 and its ability to open up new horizons even in a particularly worrying market moment, found expression and (great) interest in all the contents that enriched the exhibition experience, starting with the success of the six **Lineapelle Designers Edition** fashion shows. Very positive feedback also for the first edition of **Lineapelle Interiors / Leather Duets**, a business culture exhibition that staged a sequence of installations, each of which was represented by an exclusive leather design project shared between a made-in-Italy leather manufacturer and a furniture company. There was also great involvement for **In The Making Atto II** (an interconnected and multidisciplinary space where visitors to LINEAPELLE were able to take part in a series of craft workshops using leather) and for the second edition of the **Science Based Fashion Talks**, opportunities for debate and sharing aimed at discovering and defining green strategies for the entire supply chain.

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