

LINEAPELLE

A new point of view

LINEAPELLE A NEW POINT OF VIEW

It is time to be back with a physical show (at last)
Lineapelle, scheduled on 22-24 September 2021, comes back to Fieramilano Rho

Over 700 exhibitors, from 24 countries, alongside a full agenda of events, seminars, and green projects. Lineapelle edition is about to restate and reinforce its own identity as a landmark for the fashion, luxury, and design supply industry.

An **indispensable fair** for the **fashion & luxury supply industry**. The **reference exhibition** for the ones who are up to research and development of materials designed for the fashion, accessory, design, and automotive manufacturing industry. In short: LINEAPELLE, which will welcome back its community of exhibitors and visitors with a physical show scheduled on 22-24 September 2021, at Fieramilano Rho. On top of that, it is coming back not only to open the door again to a physical business, but also to enhance its show by hosting a number of events, seminars, and projects, which are bound to broaden its developments as much as its own natural marketing dimension.

Lineapelle's physical and safe comeback

LINEAPELLE next edition is coming back with a physical show, scheduled on September 22-24, at Fieramilano Rho, to welcome 715 exhibitors from 24 countries. The exhibition will take place in full compliance with the highest safety standards: in fact, only Green Pass* holders will be allowed to get into the premises. Furthermore, the fair is going to put forth a pragmatic and challenging exhibit project, which relies (like in September 2020) on a simplified formula based on **unitized stands**. “We place several expectations on this edition – commented **Fulvia Bacchi**, Chief Executive Officer of LINEAPELLE –: for the time being, **quite a number of buyers**, some international as well, **have already registered** for the fair. Over the last few months, affected by the pandemic outbreak, the companies participating in LINEAPELLE have been consistently striving to set up their products in terms of creative contents and, above all, to make them more and more environmentally sustainable.”

Trends and rediscovered wonder

LINEAPELLE next edition is going to explore and outline winter 2022-2023 style trends, recapped in the following slogan: “**Imagination & Re-Wonder**”. Such is the goal: “**To rediscover the wonder**, therefore driven by imagination and experimentation” and, as a natural consequence, set in motion a creative revamping process. Searching for positive attitudes to tackle naturalness and technology, reassuring shades and materials that can feasibly express their own innovation drive. Starting from leather and its unlimited development, combination, and experimentation options.

Seguici su



Lineapelle Srl - Via Brisa, 3 - 20123 - Milano
t +39 02.8807711 - f +39 02.860032 - C.F. e P.IVA 12629090155
milano@lineapelle-fair.it - www.lineapellefair.it

A New Point of Materials

A new and inspiring project will enrich LINEAPELLE next edition. The name given to the project is **A NEW POINT OF MATERIALS**, which shapes up to be a space tailored for focus, information, and debate: here they will present an accurate selection of leather, state-of-the-art materials, and technologies, standing out for their undisputed innovative and responsible value, and will thoroughly describe them across the whole manufacturing process. A NEW POINT OF MATERIALS has been arranged by LINEAPELLE in collaboration with **D-house** (Urban Lab by Dyloan) and **C.L.A.S.S.** (Creativity Lifestyle and Sustainable Synergy), with the advisory support of **Orietta Pelizzari**. In addition to an annotated exhibition of materials, they are going to introduce an agenda of talks focusing on the most topical and trendiest issues regarding a green work attitude in production, corporate finance, and retail.

Creating a system: the debut of Mipel Lab (and much more)

LINEAPELLE next edition will be witnessing the beginning of **MIPEL LAB**, a new trade show format built up in cooperation with Assopellettieri. Such event is due to focus on **leather sourcing**, which aims at tackling brands and start-up businesses to put them in touch with the best manufacturers and suppliers, who will successfully meet and fulfil their production needs. Furthermore, LINEAPELLE will also play a leading role at MICAM X, which will take place at Fieramilano Rho on September 19-21. Here LINEAPELLE is going to present a selection of leather and materials for summer 2022.

Focus on educational training

LINEAPELLE next edition will also closely spotlight, as usual, educational training, directed at the future fashion designers. It is no coincidence, then, that the fair will be hosting the prizegiving ceremony for the **World Leather Contest**, a creative competition, promoted in Italy in collaboration with **UNIC – Italian Tanneries**, about the subject **Real Leather. Stay Different**. Students attending the Istituto Marangoni Milano, Polimoda Firenze, and Accademia Costume & Moda Roma have taken part in the project: the works presented by the finalists will be awarded and, on top of that, will be on display at LINEAPELLE.

**For further details on Anti-Covid Protocols please click here: <https://newpoint.lineapelle-fair.it/news-details.php?nid=46>*

LINEAPELLE PRESS OFFICE
press@lineapelle-fair.it

Seguici su



Lineapelle Srl - Via Brisa, 3 - 20123 - Milano
t +39 02.8807711 - f +39 02.860032 - C.F. e P.IVA 12629090155
milano@lineapelle-fair.it - www.lineapellefair.it