

# LINEAPELLE

LONDON, NEW YORK, MILAN

THE LINEAPELLE INTERNATIONAL EXHIBITION NETWORK  
LIGHTS UP 2024 BY INVITING THE FASHION, LUXURY AND DESIGN INDUSTRY  
TO ENTER A NEW DIMENSION OF SHARING AND PLANNING

**LINEAPELLE** lights up 2024 by renewing the design of its international exhibition offer.

**LINEAPELLE LONDON** (Tuesday, 23 January), **LINEAPELLE NEW YORK** (Wednesday, 31 January/Thursday, 1 February), and **LINEAPELLE 103** (Milan, 20/22 February) announce themselves rich in content, creative, and market expectations and launch a participatory and inclusive invitation to the fashion, luxury, and design industry: **BE PART OF THIS GAME.**

An evocative call to action that declines the codes of the sporting world to demonstrate how fashion, style, creativity, and their supply chain speak **a common language.**

A language that represents **the core of LINEAPELLE's identity.**

The first appointment is along the Thames, where **LINEAPELLE LONDON** will be staged on 23 January. In the confirmed venue of the Ham Yard Hotel, 43 exhibitors (23 from Italy, 20 from abroad) will present the first collection launches to a very specific target, made up of young stylists, start-ups specialised in fashion accessories, and brands looking for smart and imaginative solutions and materials.

The second step is overseas. On 31 January and 1 February, the Big Apple will host, at the Metropolitan Pavilion in Manhattan, **LINEAPELLE NEW YORK**, a US trade fair outpost that has become an essential meeting point for American fashion, architecture, and design customers. One hundred eleven exhibitors, 50 of them Italian, among whom, for the first time, will be present Chiroteca - Rete della Guanteria Napoletana. An art, the latter, that will be the protagonist of the exhibition "**La Casa del Guanto**" (The House of the Glove), curated by SSIP (Stazione Sperimentale per l'Industria delle Pelli e delle materie concianti) set up at the Italian Cultural Institute in New York.

In London and New York, **the trends** studied by the **LINEAPELLE Fashion Committee** for the **2025 summer season** will be in the spotlight. They have an evocative title: **VUJA DE**, i.e. the opposite of DEJA VU. It is an invitation to **free one's imagination**, a hymn to change and to experience the usual situations as if one were seeing them for the first time, to change one's point of view and imagine a new perspective.

It is with these assumptions that we will arrive at the highlight of **LINEAPELLE 103**, at Fiera Milano Rho from 20 to 22 February, which (figure updated to 31 December 2023) will host 1,150 exhibitors, in line with the February 2023 edition, from 41 countries.

**LINEAPELLE 103** will be a genuinely creative, commercial, and cultural platform that will offer an articulated list of contents and will take place in partial concurrence with the fairs of the Confindustria Moda galaxy, scheduled from 18 to 21 February: Micam (footwear), Mipel (leather goods), TheOneMilano (clothing), Milano Fashion&Jewels.

In addition to the usual **Trend Areas** located in Halls 9, 13, and 22 and the **style seminars** open to the public (in the morning of the first two days of the fair in Italian and in the afternoon in English), there are many projects that will enrich this edition.

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- The **Lineapelle Designers Edition** leather-oriented fashion shows and fashion projects are back at the fair and in town at the Spazio Lineapelle in Piazza Tomasi di Lampedusa.
- Space is given to an evolved and participatory idea of craftsmanship with **In the Making Act II**, an interconnected and multidisciplinary area that combines the high craftsmanship of the Italian tradition with the most advanced product engineering, fashion with interior design, technology with art.
- The **Science Based Fashion Talks**, with industry-relevant meetings and debates on science, innovation, and the market, are back, too.
- New at this edition will be **LINEAPELLE INTERIORS / Leather Duets**, conceived to highlight the incredible versatility of Italian leather in the context of interior design. A space designed to host five installations, where it will be possible to discover as many "never seen" projects, but conceived to be engineered just in time.
- LINEAPELLE 103 will host the customary prize-giving ceremony for the **Amici per la Pelle** competition, which involves over a thousand secondary school students in the Italian leather districts.

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