

LINEAPELLE

PRESS RELEASE

The event's style content reinforced an interest in everything customisable, particularly as regards footwear with a new vintage luxury. A 1970s-like gleam emerged, with smoothing and sanding. Dark metals and ruthenium, significant double-sided elements, geometric microprints or small natural grains. Metal chains, stylish zips and studs, sophisticated shades, laser-work, fur details, oversized snap-hooks. Wool jacquard or geometric patterning, metallic flashes. A collection of samples coming from the trend areas at the exhibition will be placed at the Fashion Studio (Via Brisa 3, Milan).

We welcomed over 20,000 visitors. Contacts were positive, as it seems, and ready to overcome a phase of slowdown, especially in the top range. 56% of buyers were Italian, 44% came from 112 countries. The countries which showed the highest increase were, decreasingly: Germany, Spain, China, France, United Kingdom, USA, Portugal. "New" customer companies were 16% of the Italian users and 29% on the total worldwide.

The 1,172 exhibitors (+4% on September '14) represent an overall outcome of 17,161 million dollars, of which 9,751 come from the 747 Italian exhibitors (+5% on last year). The international demand-offer complex, the protagonist at Lineapelle, represents 49% of the turnover for our sectors in the world.

Next LINEAPELLE: 23-24-25 February 2016, Milan.

Milan, 16 September 2015

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