

LINEAPELLE

INNOVATION AND STYLE, GREEN POWER AND SYNERGIES:
LINEAPELLE AND ITS 100 EDITIONS OF THE FUTURE
RETURN TO FIERAMILANO RHO FROM 20 TO 22 SEPTEMBER 2022

An edition that brings with it significant and strategic importance. And which renews the innovative vocation of a business experience that has become a reference point for the entire global fashion & luxury industry. From 20 to 22 September 2022, in the spaces of Fieramilano Rho, Lineapelle will open the doors to its 100th edition.

BACK TO THE NEXT

Innovation and style. Green power and synergies. From **Tuesday 20 to Thursday 22 September 2022**, Lineapelle will celebrate **its 100 editions of the future** with an **exhibition project** built on enhancing its **international leadership** and a deep-rooted and recognized **exhibition heritage** based on an evolutionary, creative, and sustainable approach. A dimension of excellence declined in the image and slogan chosen to promote Lineapelle 100. In the appearance of **the concentric signs of a tree trunk**, we recognize the symbols of a **solid naturalness** and **the metaphor of a circularity** that has always represented the status quo of leather, Lineapelle's core product. The slogan **Back To The Next**, on the other hand, gives voice to the deeper identity of the fair and its evolutionary approach that, over 50 years, while respecting its tradition, has not stopped exploring new horizons. Lineapelle 100 (which will present the trends for autumn-winter 2023/2024), therefore, starts from itself to go - as always - beyond itself.

NEW NORMALITY

Lineapelle 100 is, in the organisers' intentions, an event that fits coherently into the path of **a return to a new normality**. "Next September - comments Lineapelle president **Gianni Russo** - we will reach **the important and significant goal of 100 editions**. We hope that this will represent a return to newfound normality. These 100 editions have taught us a lot, including how **to build our future** with constancy and continuity. The future of Lineapelle, its exhibitors, and visitors. But also the future of the entire supply chain revolves around our fair".

SYNERGIES

Next September, the hoped-for climate of normality will also take concrete form in the renewal of trade fair synergies. First of all, the synergy with **Simac Tanning Tech**, the exhibition of technologies for the tanning, footwear, and leather goods industry, will be held in the halls of Fieramilano Rho on the same days as Lineapelle 100. "The synergy between exhibitions in our sector," comments **Maria Vittoria Brustia**, president of Simac Tanning Tech, "represents **a unique and winning platform** for the entire supply chain at the international level, where technology plays a fundamental role in proposing and implementing **innovative solutions with competence and quality**. A story of excellence

based, now more than ever, on the contribution to the enhancement of sustainability in manufacturing processes".

Lineapelle 100, will take place in partial concomitance with **Micam**, **Mipel**, **TheOneMilano**, and with the women's fashion shows of **Milan Fashion Week** (21/27 September 2022). Not only. To reinforce the synergy in the sector, the third edition of the **IULTCS** (International Union of Leather Technologists and Chemists Societies) **Eurocongress** will be held in Vicenza from 18 to 20 September 2022, organised by **AICC** (Associazione Italiana Chimici del Cuoio).

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LINEAPELLE is the world's leading trade fair for leather, textiles, accessories and components for the fashion, design and automotive industries. A reference point involving over 60,000 companies and generating a turnover of over 150 billion dollars/year www.lineapelle-fair.it

LINEAPELLE

100

BACK TO THE NEXT



INTERNATIONAL LEATHER FAIR

WINTER 23/24
20-22 SEPTEMBER 2022 FIERA MILANO RHO
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