

LINEAPELLE

**TRADE FAIR ADMISSIONS UP 25%:
A FORMIDABLE EDITION OF LINEAPELLE CAME TO AN END**
(FIERAMILANO RHO, 19/21 SEPTEMBER 2023)

*A vital edition of LINEAPELLE
builds stimulating opportunities for style comparison and business networking by welcoming
professional operators from 109 countries and celebrating the strong return of Asian buyers*

The 102 edition of **LINEAPELLE** (the most important exhibition dedicated to the global fashion, luxury, and design industry) consolidates its international leadership by positioning itself as an authentic beacon in the context of a complex economic phase characterised by a widespread slowdown and a limited possibility of defining production and commercial programmes.

LINEAPELLE 102 (dedicated to the Fall-Winter 2024-2025 season) hosted 1,330 exhibitors and welcomed a **25%** increase in the **number of professional operators** compared to the September 2022 edition: **+26%** Italian visitors, **+22%** those from abroad, arriving from **109 countries**, with a particular dynamism of those from France and China, Japan and South Korea, confirming the **reassuring return of Asian buyers to the fair**.

"All the exhibition sectors at LINEAPELLE 102," commented President **Gianni Russo**, "showed remarkable vitality. Creativity and the ability to involve and stimulate the various operators were the strong points of a show whose international leadership cannot be questioned and is even stronger after this edition".

LINEAPELLE 102 reaffirmed the value of the exhibition synergy with **Simac Tanning Tech** (the international event with the most qualified offer of machinery and technology for the tanning, footwear, and leather goods industries) held concurrently at Fiera Milano Rho. A synergy that involved, in **total, over 28,000 visitors**.

"The international attendance of visitors," explains **Maria Vittoria Brustia**, president of Simac Tanning Tech, "and the attention of technology manufacturers towards process organisation and digitalisation confirm a significant change of pace towards a sustainable transition. We are certain that this path, shared by all operators in the sector, will soon generate satisfying results".

The **next edition of LINEAPELLE**, number 103 (Spring-Summer 2025 season), will take place **from 20 to 22 February 2024**, again in the Fiera Milano Rho premises.

Lineapelle Press Office
press@lineapelle-fair.it