



## **MEET & MATCH, VIRTUAL SHOW BY LINEAPELLE Tuesday 23 and Wednesday 24 March 2021**

*The new Lineapelle digital platform connects its global community in real time and proposes a packed schedule that brings together business and fashion, industry insights and innovative ideas.*

Spreading creativity.

Building innovative opportunities for connecting and sharing.

**Lineapelle's virtual show MEET & MATCH** is all set to go and will be online **Tuesday 23 and Wednesday 24 March 2021**.

In order to actively connect its global community in real time, Lineapelle has put together a packed schedule of online events, industry insights and thought-provoking presentations, which can all be accessed via the [streaming.lineapelle-fair.it](https://streaming.lineapelle-fair.it) portal.

**MEET & MATCH** brings people together and opens new horizons with 4 virtual shows.

### **1. TREND PRESENTATIONS**

Outlining and narrating the future of style through creative vision.

### **2. BRAND NOW**

Synergy as an evolutionary tool. MEET & MATCH presents a series of original collaborations amongst Lineapelle exhibitors. Opening new market frontiers with next-gen explorations.

### **3. SMART MATCHING**

From fashion to interiors and industrial design. From architecture to cars, MEET & MATCH links up the smartest ideas and hunts out what product solutions will be trending next season.

### **4. THE FUTURE IS NOW**

Opening the doors to the future without compromising on quality. High-quality materials act as a creative tool for Lineapelle exhibitors to implement innovative technologies that elevate the final product. Artificial intelligence meets artisanal intelligence..... and creates new worlds.

All events at Lineapelle's MEET & MATCH Virtual Show are free to attend, with no need to register.

Lineapelle Press Office  
[press@lineapelle-fair.it](mailto:press@lineapelle-fair.it)