

LUXURY 2018 FIRST-HALF RESULTS

The **strong momentum** of the **major European luxury fashion brands** continues in the first half of 2018. In spite of the threats of a commercial war between the USA and China, which reflects on the main international currencies, the big fashion groups have registered significant increases both in sales and turnover in the first six months of the current year. Especially satisfied the French brands (LVMH, Kering and Hermès). Italians are also good with Tod's confirming its upward trend and the decisive recovery of Prada. Difficulties for Ferragamo instead. Find the details below.

The vivacity of the Asian and US customers pushes up **LVMH** accounts, which concludes the first half of 2018 with an organic turnover growth of 12% (constant rates). Brilliant the performance of the fashion and leather goods division: +15% organic growth in the period following Louis Vuitton upward trend. Dynamic also Christian Dior Couture and Fendi, especially in footwear, while Céline confirms its success in leather goods. Well Loro Piana, Marc Jacobs, Loewe, Kenzo and Berluti.

The **Kering** climb continues unabated: +34% in revenues in the first half of 2018. Gucci was the main player already ranking at the level of total revenues achieved in 2015 with +44% of revenues only in the first half of the year. Good performance of Yves Saint Laurent (+20% of revenues). Opacity instead for Bottega Veneta (-0.9% in revenues). The results of the minor brands of the group were also positive, with total revenues up by 36.5% mainly due to Balenciaga and Alexander McQueen good trend.

Satisfied the French of **Hermès**: +11% sales in the first six month with positive prospects on all markets, in particular Asia and the Americas. Strong growth in the leather goods and saddlery division: +8%; the clothing and accessories segment is also dynamic (+17%).

The growth of the Hogan brand (+7.5%), supports the increase in the consolidated turnover of the **Tod's** group, which closes the semester at +1.8% (at constant rates). Roger Vivier also goes up (+2.6%), while Tod's is stable (+0.1%). Increase above all in the footwear division (+2.4%), while the growth in leather goods and accessories (+0.4%) is more contained.

Ferragamo turnover declines in the first half of 2018: -3.4% (constant rates), proven by the setback in the footwear sector (-5.5%) despite the increase in leather goods (+1.6%). Decisive turnaround for **Prada**, which recorded a 9% increase in half-year revenues. In detail, Prada recovery accelerates (+10%) followed by Miu Miu (+8%). Difficulties for Church's instead (-4%). Overall excellent performance of the leather goods division (+8% sales), footwear also perform very well (+4%).