

SCIENCE BASED FASHION TALKS

by LINEAPELLE

The **Science Based Fashion Talks**, organised in collaboration with SPIN360 (a company specialising in innovation and sustainability in the world of fashion and luxury), offer a rich agenda of inclusive and culturally elevated meetings and debates on science, innovation and the market, of industrial interest. The appointments will be a moment to explore five topics that are central to the future, with the involvement of international speakers from the world of science, international institutions, brands and companies in the sector.

LEM 3
Ponte dei Mari
Front hall 11

19th SEPTEMBER 2023

11.00 am / 1.00 pm

OUR COMMON FUTURE – THE EVOLUTION OF THE WORLD

Moderator

Federico Brugnoli (SPIN360)

Speaker

Minori Lee (United Nations Environment Programme)

Loredana Napolano (EU Commission, Joint Research Center)

Claudia Ricciardi (BIRD&BIRD)

Greg Thoma (Colorado State University)

Emily Moberg (WWF)

The world is changing at a very fast pace and science clearly describes the urgency of a comprehensive set of actions to mitigate the environmental impacts of human activities. Being informed about the economic, demographic and environmental global scenarios and their evolution is one of the keys in the definition of the companies' strategies, on global and local point of view. "Our Common Future" digests the essential inputs for the future of the fashion industry.

2.00 pm / 4.00 pm

THE WORLD OF TRENDS – EMERGING SUPPLY CHAIN RELATIONSHIPS

Moderator

Filippo Santoro (SPIN360)

Speaker

Kerry Bannigan (Fashion Impact Fund)

Fabio Crosignani (Eurizon Capital SGR)

Silvia Gugliotta (Manolo Blahnik)

Nicolò Giusti (Tommy Hilfiger)

Elisabetta Baronio (Timberland)

Luca Tonello (Deda Stealth)

Nick Aubrey (The New Zealand Luxury Group)

Fashion is one of the biggest industries in the world and at the same time is one of the most impactful from a production point of view.

Luxury groups and brands business objectives must take economic, demographic and environmental global scenarios and their evolution into account in order to accelerate the transition towards sustainable lifestyles.

How is the market responding? What are companies strategizing to align to science and consumers request to care for the world we live in?

20th SEPTEMBER 2023

11.00 am / 1.00 pm

CIRCULAR BUSINESSES – THE LEATHER CASE

Moderator

Federico Brugnoli (SPIN360)

Speaker

Eugenio De Martini (Università degli Studi di Milano)

Francesca Romana Rinaldi (SDA Bocconi Monitor for Circular Fashion)

Jim Kleinschmit (Other Half Processing)

Andres Gines (Ministry of Industry and Commerce of Paraguay)

Noemie Dumesnil (Authentic Material)

Ludovica Cantarelli (Biomat)

Gianluigi Calvanese (Stazione Sperimentale per l'industria delle pelli e delle materie concianti)

The need to change how we impact on issues such as climate change is clear. Designing the process, the product, and the structure of the teams matters most. Sometimes this means designing products for reuse, or for disassembly and remanufacturing. It can also mean shifting to new consumption models or to work on A CIRCULAR BUSINESS that has always been there, like the leather one, but continues to evolve.

2.00 pm / 4.00 pm

ECO-DESIGN SOLUTIONS – THE NEW ROLE OF DESIGNERS

Moderator

Elena Barone (SPIN360)

Speaker

Hang Su (LeNS_Lab Polimi)

Giulia Ber Tacchini (Maissa)

Marta Santambrogio (Studio:Santa:Milano)

Liz Alessi (Coach)

Assa Ashuach (Assa Studio)

Caterina Occhio (Accademia Costume & Moda)

Karen R. Pearson (Fashion Institute of Technology)

Graham Tabor (Thom Browne)

One of the starting points of the roadmap to a new approach is to commit from the very early stages: design. When considering reducing impact, increasing the life of products and promoting a circular disposal, we are designing for sustainability or, more accurately, we are applying the rules of ECO-DESIGN. Eco-Design is officially being introduced in EU by a regulation; what is the legislative evolution? What does it imply? Are there conflicting opinions? do we really know what it is and how important eco-design is for the supply chain optimization/road to neutrality/circular economy? What is the role of designers in the roadmap to the future of fashion?

21st SEPTEMBER 2023

11.00 am / 1.00 pm

NEUTRALITY AND GLOBAL SUPPLY CHAINS: THE ROLE OF MATERIALS

Moderator

Fabio De Menna (SPIN360)

Speaker

Laura Fabris (Politecnico di Torino)

Carmelo De Maria (Università di Pisa)

Valentina Gomez (Werewool)

Stefano Babbini (Mogu)

Giovanni Bugnotto (Cariplo Factory)

Zack Angelini (Public Good Provisions)

Supply chains are one key to fighting against climate change, as they generate around 60% of all carbon emissions globally. Working toward a NEUTRAL SUPPLY CHAIN objective is therefore an essential step in achieving net zero. Supply chains play a critical role in enabling companies to achieve broader total enterprise reinvention; all actors in the chain must be involved with a view to collaboration and improvement of their own and the group's performance. Materials and components are crucial parts in the production process and can play a big part in the roadmap to neutrality. Investment in innovation is one of the key drivers to guide and support the transformation of the supply chain.