

LINEAPELLE

Innovation, circularity, style, market:
LINEAPELLE 97 launches an edition that projects into the future
Fieramilano Rho, 2 – 4 October 2019

An edition full of new developments and an extremely high level of innovative content that spans the entire fashion industry.

Lineapelle 97 consolidates its global leadership and strengthens its identity as an influential business experience for the international fashion & luxury industry supply chain.

At Fieramilano Rho the future is now.

Lineapelle is opening its **97th edition** with a very specific objective: to explore the horizon of the fashion & luxury industry in all of its possible forms.

Leadership and internationality.

Lineapelle is the most important business experience in the world for the fashion & luxury industry supply chain. From 2 to 4 October 2019, at Fieramilano Rho, it will be celebrating its 97th edition with the 2020/2021 winter collections of over 1,270 exhibitors (from 46 countries) and is expecting more than 20,000 buyers (from 114 nations) to attend. Furthermore, Lineapelle 97 will welcome 9 delegations of buyers from China, Korea, France, Japan, Russia, the United Kingdom, Spain, the United States, and Sweden.

Style and Training.

Lineapelle 97's stylistic range of products for the winter 2020/21 season is summarised in a very short acronym: **EQ**. This stands for **Emotional Quotient** and represents an incredibly vast horizon of creative stimuli based on the concept of "emotional intelligence". It is the point of equilibrium between the speed of technological evolution and the subsequent immediacy of human reaction. It is the meeting point between rationality and pure instinct. It is the foundation on which Lineapelle's exhibitors have developed their samples. It is the educational stimulus on which students from the most prestigious international fashion institutes in the world will be encouraged to reason, institutes which Lineapelle has involved in several important training projects and which will be present at Fieramilano Rho: Polimoda (Florence), IUAV University (Venice), Marangoni Institute (Milan), Brera Academy (Milan), Parsons New School for Fashion Design (New York), and Hongik University (Seoul).

Innovation and circularity.

A return and a beginning. The second edition of **Innovation Square** will also be taking place at Lineapelle: a hub of inspiration which, for three days, will project leather and materials into the near technological and disruptive future. The products of Lineapelle Innovation Square will be on display in six thematic areas: New Aesthetics, Nanotechnology, Biotech, Customisation, Wearable Devices, and Product Intelligence.

Circularity.

The concept of circularity is what truly represents Lineapelle 97's most important developments, with the event hosting, for the first time, a space dedicated to the identifying characteristics of the leather manufacturing cycle: **The Leather (Re)Cycling Exhibition**. The exhibition articulates various narrative levels in the production of this high quality Italian product. It offers a thorough and stimulating analysis of the circularity of the process and presents six innovative case histories of entities which recover leather scraps and waste and transform them into new products and raw materials: Aquarno (Santa Croce sull'Arno, Pisa), Consorzio S.G.S. (Santa Croce sull'Arno, Pisa), Cuoidepur (San Romano/San Miniato, Pisa), Dal Maso Group (Arzignano, Vicenza), Officine di Cartigliano (Cartigliano, Vicenza), Po.Te.Co. - Polo Tecnologico Conciario (Santa Croce sull'Arno, Pisa), SICIT (Arzignano, Vicenza).

Market and communication.

Lineapelle 97 corresponds with a particularly complex and differentiated market cycle. The tanning industry recorded an overall slowdown between 5% and 10% in the partial 2019, compared to not particularly brilliant results also for the other exhibiting categories (accessories, components, fabrics and synthetics). If demand from leather goods brands essentially maintains satisfactory levels of demand, the general economic picture for other customer products (footwear, automotive, furniture, clothing) shows uncertainty at a global level. Lineapelle 97 will also coincide with the launch of the **worldwide communications campaign** promoted by UNIC – Italian Tanneries and entrusted to an important international agency. The project aims to promote and valorise Italian leather's qualitative, environmental, and avant-garde identity – a campaign which is absolutely necessary at this historical moment in time, a time characterised by constant attack on the leather industry, often based on misleading and false news and information.

Next stop, 2020.

Lineapelle's international network is a project that is constantly evolving and developing, and that already projects into **2020**. Three industry events, focusing on the summer 2021 season, are on the calendar for the start of next year. The first is **Lineapelle London**, scheduled for **Tuesday 21 January at the Ham Yard Hotel**. The following week, **Lineapelle New York will take place on 29 and 30 January, at the Metropolitan Pavilion in Manhattan**. And from **19 to 21 February the spotlight will be on Fieramilano Rho** for the 98th edition of Lineapelle.

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EXHIBITION DATA

Date	2/3/4 October 2019
Venue	FieraMilano, Rho
Entrance	East Gate - West Gate - South Gate
	9.00 am – 6.30 pm
	9.00 am – 5.00 pm (last day)
Access	On invitation
Exhibitors	1.271 Italians 774 Foreigners 497 (45 Countries)
	Tanneries <i>pav. 9-11-13-15</i>
	Accessories and components <i>pav. 22-24</i>
	Synthetics and fabrics <i>pav. 9</i>
	Chemicals, designers, schools, press, services <i>pav. 9-11-15-22</i>
Net surface	48.066 sqm.
Trend Areas	Pavilions 9-13-22
Press Office	Building O16 - Corso Italia, corner of pav. 22 – 1° floor e-mail: press@lineapelle-fair.it tel. 02/36629302
Secretary's Office	Building O16 - Corso Italia, corner of pav. 22 – 2° floor e-mail: milano@lineapelle-fair.it tel. 02/36629345 - 02/36629344 – 02/36629347

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EQ

Fieramilano Rho, 2 - 4 October 2019

Trends at Lineapelle 97, from digital algorithms to emotional intelligence

The season is winter 2020/2021. The **Lineapelle Fashion Committee** says it all in an acronym: **EQ**. Standing for **Emotional Quotient**. This winter will, therefore, be all about emotional intelligence, meaning the balance point between the speed of technological evolution and the consequent immediacy of human reactions. "Expression is so fast it does away with filters and rationality mutates into pure instinct.

We feel the impelling urgency to communicate our thoughts, so much so that our cerebral capacities are measured in emotional quotient. EQ is what makes the difference, emotions are what leave a human imprint on choices that travel via algorithms."

Techno-creative suggestion that translates, in colour terms, into a range dominated by a tone of 'digital red' and a series of colours that "are emotional to the max, the finger on the pulse of a society that is boiling. We live immersed in projected light: museums, smartphones, screens, projections, electronic surfaces that light up, switch on and modify how we perceive our surroundings and colours."

On materials, EQ means a horizon along which dominates "a game of perfection and imperfection, which we see as worlds that dialogue rather than contrast with each other." Consequently: "Interference and imperfection redesign both natural-looking materials and products on impeccable bases. Research is continuing into boosting the technical aspects and performance of materials and, in parallel, we are seeing a desire for a return to natural materials." The emotional quotient underlying trends for winter 20/21, is also based on and emphasises the ethical aspect of every creative and production decision: "Issues like ethics and sustainability are the inevitable linchpin of any project and discussion; the starting and turning point for an E-pocalypse, an epochal change that involves us and that once again is the focus of debate and requests in the world of fashion. Smart Fashion, eco-industry, sustainable mobility, and smart cities are pieces in a puzzle of new horizons."

This creative context will be analysed in the usual seminars on style scheduled for 3.00 pm (Italian) and 4.30 pm (English) on **2 and 3 October** in the **Fashion Theatre** next to the main **Trend Area in Pavilion 13, Aisle A**, where the **Trend Book** will also be on sale.

The two **satellite Trend Areas** have been confirmed in **Pavilions 9 (Aisle U) and 22 (Aisle T)**.

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THE LEATHER (RE)CYCLING EXHIBITION

Fieramilano Rho, 2 - 4 October 2019

Visions of an advanced present.

Products that create new horizons of excellence.

Projects that recuperate and reuse their own production waste.

The value of a material that is circular by definition.

LEATHER.

From 2 to 4 October, **Lineapelle 97** will be presenting the real facts about one substantial virtue of the Italian tanning industry: its circularity. This latter concept should be a given for public opinion (and not only...), but people still find it hard to understand and believe that no animals are sacrificed for the production of leather and hide.

The tanning industry in fact recuperates and uses waste from the meat industry. And in doing so it plays an important ecological role in safeguarding the planet and protecting our health. The great majority (and this number is increasing) of the skins used are traced and have nothing to do with the global problem of deforestation, an issue actually monitored very closely and actively by the **UNIC, Italy's national tanning industry union** in collaboration with NGOs, research institutes and universities.

With **The Leather (Re)Cycling Exhibition**, at the entrance to **Pav. 14** (next to Lineapelle Innovation Square), Lineapelle 97 offers analytical narration of how the tanning production cycle is based on the circular economy and promotes the culture of recycling.

By setting up industrial synergic symbiosis with the entire chain of value (helped by the concentration of production in territorial districts), 85% of Italian tanning industry production waste is recuperated and turned into raw materials for other industries, generating efficiency and bringing both environmental and economic benefits.

There are seven companies showing at The Leather (Re)Cycling Exhibition:

- **Aquarno** (Santa Croce sull'Arno, Pisa)
- **Consorzio S.G.S.** (Santa Croce sull'Arno, Pisa)
- **Cuioidepur** (San Romano/San Miniato, Pisa)
- **Dal Maso Group** (Arzignano, Vicenza)
- **Officine di Cartigliano** (Cartigliano, Vicenza)
- **Po.Te.Co.** - Polo Tecnologico Conciario (Santa Croce sull'Arno, Pisa)
- **SICIT** (Arzignano, Vicenza)

The Leather (Re)Cycling Exhibition is open from 9.00 am to 6.30 pm (Wednesday 2 and Thursday 3 October) and from 9.00 am to 5.00 pm (Friday 4 October). The project will be presented on October 2nd, at 3 p.m., pav. 14.

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LINEAPELLE INNOVATION SQUARE

Fieramilano Rho, 2 - 4 October 2019

*Meet the Future, Be inspired
Stimulating creativity through science and technology*

Lineapelle 97 is keeping its eye firmly on the future with the second edition of **LINEAPELLE INNOVATION SQUARE**.

A cutting-edge inspiration hub set up in September 2018, Lineapelle Innovation Square is a must-visit for the world of luxury, design and materials for the automotive industry. *“Our intention is not just to show our market what is happening in the world,”* says Fulvia Bacchi, CEO of Lineapelle, *“but to anticipate change and create a network of connections and an operating system that allows us to maintain international leadership also in the medium-long term.”*

An intensive, busy programme will bring more than 30 speakers, R&D institutes and companies with a high innovation profile to **INNOVATION SQUARE**, from all over the world. The aim is to inspire visitors in this sector with presentations, applicative cases and by showing opportunities worth seizing to meet future market needs.

The Lineapelle Innovation Square programme will pan out over six themed areas.

LOOK NEW: New Aesthetic Possibilities

Different technologies are integrating and completing fashion materials, with the main objective being to create new aesthetic possibilities: from evolved chemistry (including bio-based) to advanced electronics. These innovations give products and materials the chance to evolve, to look different, be conceived and constructed to interact with the environment and people. Will materials and products have their own language?

FIT FOR YOU: Enhancing Customization

The most discerning markets are already demanding products that can be highly customised, based on needs expressed with increasingly more sophisticated information. Technologies are evolving as a consequence. In the future, consumers will not only manage, wear and use materials... Might ‘Human Product Interaction’ be the future of customisation? Will consumers still buy products, or concepts, services and designs instead?

NANO TECH TRENDS: Smart & Functionalised Materials

Nanotechnologies enable materials and products to be stronger, lighter, conductive and waterproof. All without any visible modification... From today, they can also do much more, enabling fashion materials to be more intelligent, more interconnected, more sustainable and even involved in medical applications. Fashion and design have so far benefitted from these opportunities much less than what is allowed, debate on the future is still ongoing...

WEAR(E)ABLE: Innovative Product Abilities

Consumers are increasingly more focused on the functionality of the products they use and wear. Products will have to be appropriate for these evolutions. What will materials have to be like to meet these trends? Will the real innovations in the future mainly be linked to how we imagine, conceive, produce and market the new abilities of materials and products?

GENERATION BIO: Bio-logic, Bio-inspired, Bio-fabricated

“Copying nature to design a better world.” There is evident growth in consumer market expectations for ‘Bio’ products. The fashion, design and automotive industries have always used many organic origin materials (leather is an excellent example). Bio-Logic, Bio-Inspiration or Bio-Fabrication? Where does the future of ‘generation-bio’ materials lie?

UP!CYCLE: Circular Designs, Materials & Business Models

The world is moving towards a model of ‘circular economy’. An industrial evolution towards products that will be designed to be broken down and towards materials that will be fully recyclable more than once. This shift towards transparent, circular fashion implies radical evolution in technology and design, as well as the development of new business models and traceable supply chains. And how is today’s industry responding?

LINEAPELLE INNOVATION SQUARE will draw to a close on Friday 4 October, with a special panel entitled “What’s next?”. Moderated by the project curator, Federico Brugnoli, several highly qualified operators will be talking about the most critical aspects of innovation for the future of the luxury sector and of materials for the fashion industry, design and automotive supply chains.

Among those participating at the 2019 edition of **LINEAPELLE INNOVATION SQUARE**: MIT, Tufts University di Boston (USA), Fashion Institute of Technology (USA), Italian Institute of Technology, IIT (IT), Cambridge University (UK), Milan Polytechnic (IT), AFFOA (USA), Rutgers School of Engineering (USA), INESCOP (Spain), CeNTI (Portugal).

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SEMINARS, EVENTS @ LINEAPELLE OTTOBRE 2019

Wednesday, 2nd October

- H. 9.30 **Lineapelle Innovation Square opening event**
- H. 11.30 **Kansai Yamamoto, past and future of a leading designer**
Fashion Theatre (pav. 13, aisle A)
- H.14.30-18.30 **Sustainability partnership in the leather supply chain: focus on raw materials**
UNIC – Italian Tanneries in collaboration with Lineapelle and Cotance
Event organized in the framework of the “Social & Environmental Reporting 2020” project, with the support of European Commission’s Social Dialogue Program
LEM conference room - Ponte dei Mari (side pav. 22)
- H. 15.00 **The Circularity of the Italian Tanning Industry: the protagonists talk about it**
Leather (Re)cycling area (entrance Pav. 14)
- H 15.00 **Lineapelle FW 20/21 Fashion Trends**
Fashion Theatre (pav. 13, aisle A) - Italian language
- H 16.30 **Lineapelle FW20/1 Fashion Trends**
Fashion Theatre (pav. 13, aisle A) - English language
- H. 18.30 **Theatre – Opera: Anilina. Live Performace - cocktail**
Ponte dei Mari (side Lineapelle Innovation Square)

Thursday, 3rd October

- H. 11.00 **ZDHC and leather : standards, wastewater guidelines and implementation programs**
The Leather (Re)cycling Area (pav. 14)
- H. 14.30 **False positives in leather analysis: problems and possible solutions**
Sala LEM - Ponte dei Mari (side pav. 22)
- H 15.00 **Lineapelle S-S 20 Fashion Trends**
Fashion Theatre (pav. 13, aisle A) - Italian language
- H 16.30 **Lineapelle S-S 20 Fashion Trends**
Fashion Theatre (pav. 13, aisle A) - English language

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Sustainability partnership workshop in the leather industry.

Focus on raw material

LEM conference room- Ponte dei Mari (pav. 22 side)

Wednesday, 2 October 2019, 2.30 - 6.30 pm

Leather tanning is a virtuous example of a sustainable industry and its commitment starts with supply, an increasingly more strategic element given growing market scrutiny.

UNIC, Italy's national tanning industry union, in collaboration with **Cotance** and **Lineapelle**, is organising a meeting to provide an overview of the main issues characterising sustainability of raw materials for this sector, taking an objective scientific look at aspects linked to the production of untreated skins.

The many topics on the agenda start with traceability and presentation of several case studies and the main certifications. The issue of animal welfare will also be centre stage, analysed through international legislation and standards and specific situations on some key markets. Sector initiatives regarding **land use change** (deforestation) will also be presented as will improvements in the quality of raw materials.

There will be speakers from universities, research institutes, certifying bodies, sector representatives, NGOs and companies in the supply chain.

Organised as part of the “**Social & Environmental Reporting 2020**” project, with support from the **European Commission** (Social Dialogue Program), this event is free of charge and open to all and will be held in English with simultaneous translation provided.



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Standing up against counterfeiting: The Italian Patents and Trademark Office of the Ministry of Economic Development at the 97th edition of Lineapelle

A clear and strong signal against the unwelcome spread of fakes and in support of the law.

Lineapelle 97 will host the Directorate-General for the **Fight against Counterfeiting** of the Italian Patent and Trademark Office of the **Ministry of Economic Development**.

All visitors to their stand will have the opportunity to learn more, and focus on specific themes:

- industrial property rights;
- understanding the risks of counterfeit products;
- the value of trademarks, patents, designs and models;
- defending ideas and products;
- anti-counterfeiting systems.

The Italian Patents and Trademark Office stand is at **hall 24 (aisle U09)**.

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UNIC ADVERTISING CAMPAIGN

Telling, explaining, sharing the value of leather
UNIC, Italy's national tanning industry union, launches a worldwide communication campaign

The keywords are: sustainability, circularity and exclusivity.

Subject: leather.

These sound like obvious concepts for those who know, produce and use it.

They are however concepts that require a renewed strategy for diffusion, promotion and sharing. First of all, to ensure that all consumers, worldwide, are clear on certain fundamental characteristics of leather, all too often misunderstood and used in a misleading way.

These are the reasons why UNIC (Italy's national tanning industry union) has recently commissioned an international agency to develop communication that effectively and simultaneously conveys the three keywords that sum up the pillars of the Italian tanning industry: sustainability, circularity and exclusivity.

To ensure the best start for the future media campaign, which will mainly be communicated through digital and social channels, 1,200 interviews have been carried out in 4 countries (Italy, Germany, France and the USA). On the one hand these have brought to light the perception of leather as an exclusive, luxury, long-lasting product with an important heritage. On the other, they revealed consumers' lack of awareness about the green dynamics of production and of tanned leather.

With these two premises, a capillary, innovative communication project will shortly be conceived and broadcast.

Stay tuned.

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50 extraordinary hand-painted leather naga-hanten: Lineapelle 97 celebrates the Tokyo Leather Fair and meets Kansai Yamamoto

This past May, in Tokyo, the naga-hanten inspired wonder and fascination. Now they will also be on display at Lineapelle 97, by virtue of a collaborative project which, for years, has brought together the most important business experience in the leather industry and the largest trade show in the sector within the Japanese market.

Leather Hanten will be at Fieramilano Rho, in pavilion 11. This exciting project celebrates the 100th anniversary of the Tokyo Leather Fair with fifty “naga-hanten”, garments similar to kimonos that were typically worn by the firefighters of ancient Edo, today’s Tokyo.

Traditionally characterised by the colours red, black, and white, for this celebration they have undergone a chromatic overhaul by Japanese stylist Kansai Yamamoto, famous, (among other things) for designing the garments worn by David Bowie in the early 1970s during his historic Ziggy Stardust Tour.

For this unique and meaningful reinterpretation each of the 50 naga-hanten was entrusted to a student of the Fuju Elementary School in Asakusa (Tokyo), thus demonstrating the constant effort which style, fashion, and leather make to create active connections between their heritage and the future.

Kansai Yamamoto will be present at Lineapelle 97 and will be the protagonist of the workshop entitled “**Kansai Yamamoto, past and future of a leading designer**”, scheduled for **2 October at 11:30am, at the Fashion Theatre in pavilion 13 (aisle A)**.

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LINEAPELLE 97 and the most prestigious international fashion institutes in the world: the future is a training project.

The joint training experience which sees Lineapelle prominently involved in collaborations with the most important fashion institutes in the world continues and expands.

The objective: getting students actively involved in the development of new models of awareness and promotion for the identity and quality of Italian leather.

Lineapelle 97 affirms and relaunches, with new initiatives, its collaboration with Polimoda students, present with a stand in Pavilion 9 where several prototypes developed by students involved in the Master Bag Design (in partnership with maison Valentino) and the Master Shoe Design (in partnership with Salvatore Ferragamo) are on display. Lineapelle collaborated in both cases, providing support for certain technical and stylistic lessons and supplying the materials necessary for the development of the prototypes.

Furthermore, the students from Polimoda who participated in the LINEAPELLE Merchandising Collection project are also expected to attend. This was an initiative that involved seven groups of four students each who were asked to develop a capsule collection made up of seven accessories that will define the merchandising of Lineapelle's next edition. Initiated in May 2019, the project will conclude at the end of November 2019 with the evaluation of the pieces that were developed and the awarding of a scholarship totalling €6,000 to the winning group.

Finally, the on-site collaboration between Lineapelle and Polimoda continues. The Milanese trade show has once again charged several students from the Florence-based institute with the task of creating a photographic narrative of what will take place at Fieramilano Rho from 2 to 4 October.

Venice's IUAV University will be present with a space in pavilion 15, displaying all of the models created by the students of Fashion Design Laboratory 4 (third and final year of the program, Accessories module) as part of the "University and Industry: Know-How and Design" training project organised in collaboration with Lineapelle. The objective: to expand the identity, quality and sustainability of the materials supplied by Lineapelle and use them to create a men's capsule collection made up of three bags a hybrid jacket, and a belt. The Bonaudo and Centrorettili tanneries, Limonta (for technical fabrics), YKK (for metal details) were also involved in the project.

Lineapelle 97 will also be hosting Brera's Accademia di Belle Arti (pavilion 9), which will present the most interesting leather interior design accessories created by its students as part of a collaboration project initiated with Lineapelle in December 2018.

The results of the project organised with Milan's Istituto Marangoni and in collaboration with Lineapelle will be on display at the Motta Pelli stand (pavilion 13). The students of the Master's

in Fashion Design Womenswear were asked to create garments using leathers that were specifically prepared in terms of colours and mechanical manipulations.

New York's Parsons New School for Fashion Design will be present in pavilion 9 with six leather pieces created by recent graduate and designer Ariane Duhaney, who on 16 July won the creative contest held during the fourth edition of the World Leather Congress.

Furthermore, Lineapelle is involved in a special didactic project developed in collaboration with Hongik University, the leading art and design academy in South Korea. It is called Lineapelle Award and asks participants to explore and convey the values of the Italian leather industry's circularity and sustainability. The contest was presented this past 11 September and involves 24 students from the Seoul-based academy's departments of fashion and industrial design. At the close of the initiative, which includes briefings, workshops, and presentation and development of the projects, two winners will be selected and given the opportunity to visit Lineapelle in Milan in 2020 and to display their work in a dedicated space.

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POLIMODA

Lineapelle:

Making space for the creativity of Polimoda students

From shoe and bag design to merchandising and photography: all of the Polimoda student projects in collaboration with Lineapelle

Florence, October 2019 – From October 2nd to October 4th, **Polimoda students will take part in Lineapelle 97** at Fieramilano Rho. From bag and footwear design to merchandising and photography, there will be three projects involving young talents from the Florence school. Integrating theoretical training with applied projects in collaboration with companies and institutions in the sector is all part of the institute's hands-on teaching methodology, allowing students this one-of-a-kind opportunity to put into practice what they have learned and immediately experience professional reality and field experience.

"Lately, fashion has flattened a lot. There is a need for a new creative wave in clothing and accessories," underlines Polimoda Director **Danilo Venturi**. *"As a fashion school among the top ten in the world, we are responsible for preparing young people for the professional world that awaits them. This is why we put a top-level creative director like Massimiliano Giornetti at the head of the design department. Lineapelle is the first public exhibition of this new course and we want to give a strong and instant signal: Creativity can't be contained!"*

Shoe & Bag Design Exhibition

The best collections from the students of the Master in Shoe Design in partnership with Salvatore Ferragamo and of the Master in Bag Design in partnership with Valentino will be exhibited in an area dedicated to emerging talents of the best Italian fashion schools. The team of lecturers, coordinated by the new Head of Fashion Design Department Massimiliano Giornetti, selected the most deserving projects among those presented at the end of their studies to exhibit at Lineapelle in the ***Creativity Can't Be Contained*** corner. To win this opportunity are bag designers Cristina Maximciuc (Romania) with the collection "ADAPTNATION" and Eve Lu (Taiwan) with "5 TEMI" as well as shoe designers Tara Lombergar (Slovenia) with the collection "SENSATIONS" and Wall Cooper (USA) with "pedestrian performance." The project is carried out in collaboration with Lineapelle, making an important contribution to the two masters with special lessons such as the production processes of leather and visits to the archives and tanneries of the Italian districts, not to mention their support of young designers through their leather donation for the realization of prototypes.

Lineapelle Merchandising Collection

Launched in May 2019, the new ***Lineapelle Merchandising Collection*** project, involving students of Undergraduate courses in Fashion Marketing & Communications, Fashion Product Management, Leather Technology and Fashion Design Management, will focus on developing a capsule collection composed of seven merchandising products for the next edition of Lineapelle. Divided into teams of four, students will have to present their project at the end of November, complete with a graphic proposal and mock-up of the products in front of a jury that will select the best idea to be made. On the occasion of Lineapelle 97, the participating students will visit the show to gather ideas and draw inspiration given the final presentation.

Lineapelle Phototelling

Finally, the collaboration between Lineapelle and the Polimoda students continues with the photographic documentation ***Lineapelle Phototelling*** of the fair. Four final-year Undergraduate in Fashion Art Direction students - Tommaso Bruno, Agatha Eliseeva, Gaia Giomarelli and Beatrice Vesprini - will talk about the event in real-time thanks to impressive photos that will be published by Lineapelle on their communication channels, from their website to their social networks as well as in magazine La Conceria. This successful project, already tested in recent years, offers young people the chance to challenge themselves, express their vision as fashion reporters and tell their story at the event through fresh eyes.

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Collaboration, Community, Certification: ICEC broadens its international vision

ICEC, a prominent Certification Institute for the leather industry, enters a new dimension of its operations. With the objective of expanding its worldwide influence, ICEC has signed several significant agreements with important manufacturing, technical, and associative entities in Europe.

Three partnerships were initiated in September: two in Spain, with ACEXPIEL (Asociación de la Industria de la Piel Para El Comercio Exterior – the Leather Industry Association of Spain for Foreign Trade) in Madrid and Leather Cluster Barcelona; and one in Portugal with CITC (Centro Tecnológico das Indústrias do Couro).

The agreements envisage the development and implementation of joint promotion, training, and information initiatives, with particular focus on the dissemination of certification schemes regarding, above all, traceability and Made In.

ICEC will offer its partners support with every activity involving the valorisation and promotion of process sustainability and leather manufacturing.

The agreements with ACEXPIEL, Leather Cluster Barcelona and CTIC are part of ICEC's internationalisation process, launched in March 2018 with the establishment of a partnership with Brazilian group CSCB (Brazilian Leather Sustainability Certification), in the framework of the International Council of Tanners.



MODA FUTURIBILE®

Dynamically connecting fashion, innovation and leather.

Aim: to build the manufacturing of the future.

From the Innovation Square area at the 97th edition of Lineapelle, Dyloan Studio will present its Moda Futuribile project. Its aim is “to promote the best of the fashion system through the development of products which use leather in an original way by employing cutting-edge technology.” Dyloan explains that the project: “has drawn together a range of participants who have supplied raw materials and Italian know-how - including tanneries, factories, artisanal workshops and the galvanizing industry. The exchange between creatives, manufacturing firms and local tradespeople is at the heart of the Moda Futuribile concept; by putting into practice the skills and technologies of all those involved, it promotes a manufacturing of the future based on these synergies.”

The creatives taking part in Moda Futuribile are:

- Designer Alon Siman Tov who created original footwear using a laser printer;
- The trio of Beatrice Sbaraini, Carlo Maria Pelagallo and Valentina de Pietri who designed *The journey – embarking on new devices* travel kit;
- Textile product designer Tamar Nix whose idea led to the creation of the *Malva Stool*;
- Multi-disciplinary designer Vito Colacurcio who undertook the creation of *Allunaggio*, an originally shaped backpack using unusual materials;
- the Dyloan Studio team, whose *Coffee Machine* and *Skateboard* designs reinterpret the original products.

Following their guidance, a range of sophisticated, innovative and sustainable materials were selected and developed.

These were produced by:

- LEM Galvanica for the parts in metal;
- Limonta for the recycled nylon;
- L’Officina-Chimica in Movimento for the stretch leathers;
- Manifattura di Domodossola for the recycled leather braidings;
- Minardi Piume for the 100% recycled downs;
- Conceria Montebello for the aniline leathers;
- Smart Materials for the washable leathers;
- Sure Skins for the nappa leather;
- Thindown for the fabric made from recycled downs;
- Vignola Nobile for the vegetable tanned leather.

Finally, the factories and Italian artisanal workshops which manufactured the products were:

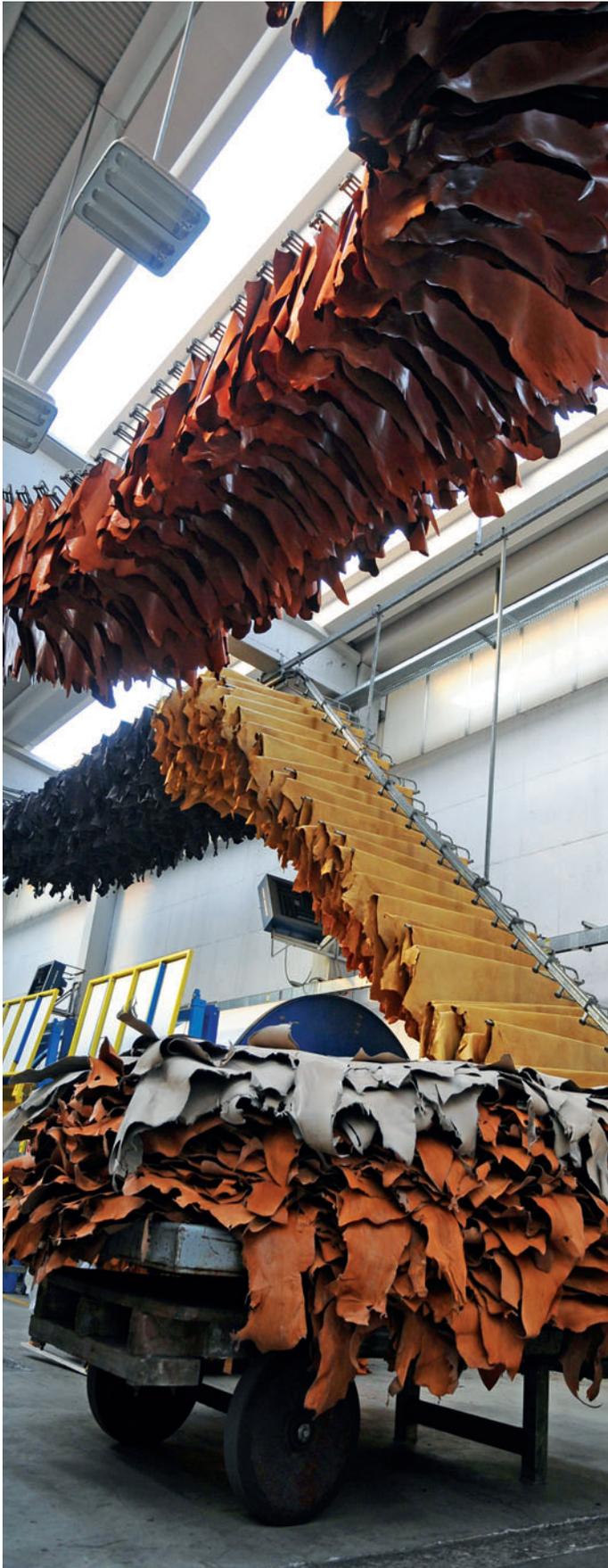
- Bond Factory, technological manufacturing for fashion, art and design;
- Calzaturificio Togi, a company with 30 years experience in the shoemaking industry;
- Colonnelli 2.0, a leading manufacturer in the production of bags;
- Donut Skateboards, a workshop that makes craft skateboards;
- Skinclò, a factory specialised in producing leather upholstery.

MARKET INSIGHTS

OCTOBER 2019



LINEAPELLE
ECONOMIC DEPARTMENT



LEATHER SECTOR

ITALY – The Italian tanning industry confirms to be the **international leader** in the sector in terms of quality and turnover (incidence equal to 65% of the EU total and 22% globally), but in the first half of 2019 it has registered an overall seasonal drop of 7.3% in the value of production and 11.9% in volume of square meters of finished leather (-6% for sole leather).

The negative results appear to be mainly linked to the current **uncertain situation** of the global economy, which seems to push some traditional client sectors (especially footwear and automotive) to reduce costs and order volumes. Greater dynamism, by comparison, for the materials destined to leather goods. Furniture and garments work in market niches.

The trend along the year showed a gradual worsening of the **demand** with the passing of the months, while in geographical detail the variation of domestic **sales data** (approximately -2% in value) shows to be less intense compared to what recorded on the foreign markets (which continue to absorb over 75% of Italian leather production).

In this regard, it is worth pointing out that the sector's **exports**, destined every year to around 120 Countries, have overall decreased by 8.7% in value in the period concerned. The results on the main foreign destinations are diversified. The Chinese area (China plus Hong Kong) continues to represent the first international landing place for Italian leathers, with a share of 11% on total export, but the value of these flows fell by over 22% in the first semester. Decreasing data also on Romania (-15%), US (-9%), Germany (-8%), Spain (-11%), Portugal (-13%), Poland (-18%), United Kingdom (-4%), South Korea (-2%), Tunisia (-4%) and Bulgaria (-8%). On the other hand, shipments value on the rise in France (+1%), Vietnam (+1%), Albania (+2%), Serbia (+15%), Czech Republic (+22%), India (+17%) and Slovenia (+20%).

The market decline involved all the main **production segments** by animal origin. The production of bovine leather (both small - calves - and medium to large ones) showed slightly lower reductions compared to the overall sectorial data in terms of volumes, but lost a few percentage points more in the reference values. Situation instead diametrically opposite for sheep and goats. Average drops for the remaining types.

OTHER COUNTRIES – The panorama of medium-large bovine leather production in the **other main EU Countries** is widely negative as well, with intense declines in Germany, Austria, Poland and Portugal and slightly less significant for France, Spain and the United Kingdom. Less unfavorable picture for small sized leathers (calves, sheep and goats) which show positive signs in Spain and France. The downturn has also severely affected the tanning sectors in **Asia and Latin America**, where the turnovers of bovine leathers record double-digit losses in China, India, Brazil, Pakistan and Argentina; lower declines in Mexico and Turkey. Falling trend, without exceptions, for the sheep and goat leather segment.

ACCESSORIES, COMPONENTS, SYNTHETICS

TEXTILES, SYNTHETICS AND LEATHER ALTERNATIVES – After the positive performance observed at the end of 2018 and at the beginning of the current year, the slow recovery of the sector seems to cool down, with a 6% drop at EU level in the first half of 2019. Looking at the segments' performances the **regenerated leather fibers** goes up (+2%), taking advantage of UK manufacturers' momentum. Some signs of retreat instead for the **synthetic** (-6%) and the **fabric materials** (-5%). Both segments suffer from the collapse of German manufacturers, posting double digit losses. Uncertainty prevails also for Italy and Spain.

MANUFACTURING SECTORS

FOOTWEAR – The first six months of the year for **Italian** footwear sector confirmed the sluggish dynamics that had characterized the sector also in the first part of 2018 (-2% in pairs), but thanks to the good performance of exports the overall result in terms of turnover is +2%. Among the other main EU producers, **Germany** and the **United Kingdom** closed the semester with a surplus of 2 and 9% respectively, while a generalized weakness emerged in the Iberian Peninsula (**Spain** -5% and **Portugal** -9%), in **France** (-5%) and in **Romania** (-2%). In **Asia**, China shows marginal recoveries, while the increase in Indian exports (+7%) and Vietnamese (+9%) is more remarkable. Positive dynamics also for Turkey. In the **Americas**, Brazilian exports posted a double-digit growth, while Mexico showed a decline.

LEATHER GOODS – Brilliant performance for **Italian** leather goods (+29% in the first half of 2019 compared to the corresponding 2018), even if this result is almost entirely related to the luxury segment exports and hides a two-speed trend. In the **rest of Europe**, there remains a general vivacity of the sector, with positive dynamics in France, Spain and the United Kingdom. Germany in contraction. A generally positive outlook also in **Asia**, where Chinese exports are decreasing, but India and Pakistan are growing. Moderate increases also for Turkey.

GARMENTS – General stagnation for **Italian leather clothing manufacturers**, however showing signs of slight improvement during the second quarter. The I semester balance showed overall positive sign for **Europe**, which however hides diversified trends in which the increase of France and the United Kingdom (+13% and +11% respectively) contrasts with the declines in Spain and Germany (-3% and -9%). Outside the EU, the performance of **China** and **India** was markedly negative, against increases for **Pakistani** exports. **Turkey** is down.

UPHOLSTERY – 2019 appears to be characterized by the uncertainty for Italian **upholstered furniture**, which closed the semester with a seasonal turnover of -2%. Overall, Europe is also suffering, with widespread declines, although moderate in Ger-

ACCESSORIES AND COMPONENTS – The first semester of 2019 closes with a slightly positive sign for the sector: +1% as compared to the same period of last year. The turnover increases of the main European producers were limited on average, apart from France, which was more dynamic (+6%). Spain loses ground instead (-3%). The detail by product type, confirms the very positive trend of **small metal parts** (EU average record +7%). Weak performance (-1% approximately) both for the **remaining accessories** and the **footwear components**.

many, Poland, Romania and the EU in general. The US market also had a stop compared to 2018 and reported a 3% drop in orders. On the other hand, Chinese exports performed well. **Automotive** cooling continues: Italian registrations fell by 4% in the first part of the year, substantially in line with the continent's average (-3%) which is linked to the performance of the five main markets. Of these only Germany shows a general resilience, while France, the United Kingdom and Spain are down between 2 and 4%. Setbacks also for the Nafta area, for China and, to a more moderate extent, for Japan.

LUXURY BRANDS – First half-year 2019 closes very positively for the leading global luxury fashion brands, which seem to ignore the growing international political and commercial tensions and the simultaneous slowdown in the global economy. The performance of **LVMH** was brilliant, with a 12% increase in overall sales and an increase of 18% in the fashion and leather goods division alone. Remarkable momentum at Louis Vuitton and Christian Dior, accompanied by Celine's good reception. Rises for Loro Piana and Loewe. Marc Jacobs, Kenzo and Berluti consolidate. **Kering** still on the rise: +18% in the first six-month 2019 compared to the same period 2018. Gucci's continues to increase (+16%), followed closely by Yves Saint Laurent (+17%). The other houses of the Group were also very positive, with total revenues up by 20%, driven by Balenciaga and Alexander McQueen. The trend of Bottega Veneta gets worse instead (-4%). **Hermès** consolidates its growth: +12% of revenues in the first half 2019, following the good dynamics of leather goods and saddlery divisions. Trend reversal for **Tod's** group, which recorded a 6% contraction in turnover in the first 6 months of the year. The losses of Tod's (-11%) and Hogan (-5%) were rather marked. The only positive note is Roger Vivier (+10%). **Ferragamo's** turnover went up by 4% in the period, showing positive results for both footwear (+4%) and leather goods (+7%). **Prada** Group's half-year revenues rose by 2%, despite some uncertainty in the footwear (-2%) and leather goods (-1%) segments. **Prada's** results were substantially stable (-1%). Some difficulties for Miu Miu (-8%), Church's consolidates its rebound (+3%).

THE
LEATHER (RE)CYCLING
EXHIBITION



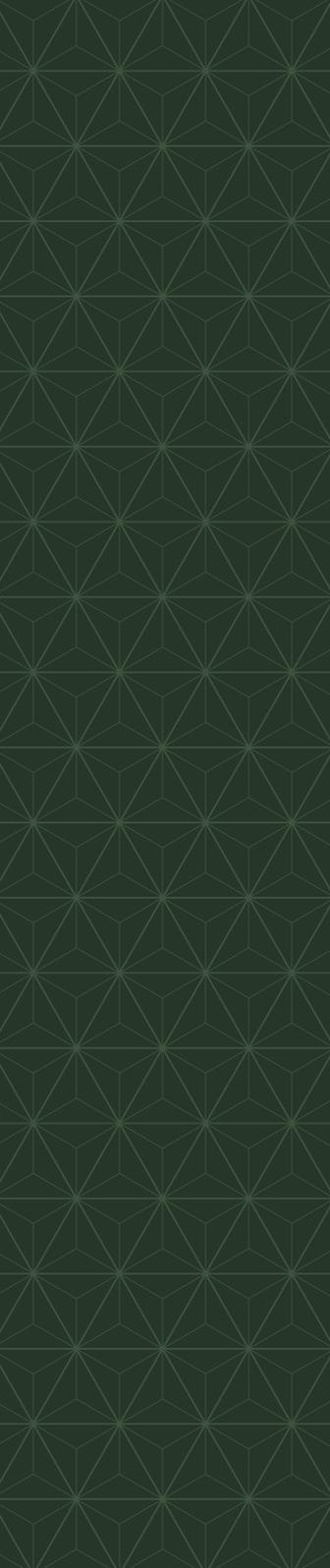
THE ITALIAN TANNING INDUSTRY

An example of excellence in circular economy

LINEAPELLE
2-4 OCTOBER 2019

www.lineapelle-fair.it

PAV. 14 (R)



The Italian tanning industry represents a reference model for the circular economy. With a modern and avant-garde industrial approach, it transforms a food waste into a material of quality and excellence. Not only that. By anticipating the European strategy on bio-economy, the Italian tanning industry has been able to go beyond its sectoral horizon. A real symbiosis with the entire value chain has originated by creating the conditions for its production wastes to become valuable raw materials for other industrial chains.

What are the elements of circularity in the Italian tanning sector?

1

REDUCING Italian tanneries have long been committed to reducing consumption of resources through: the ongoing improvement of processes, the application of **GMPs**, the use of renewable energy, the use of materials already part of production cycles (such as by products, recycled products, recovered products), whenever it is possible.

2

REUSING Leather is a natural material. It comes from renewable resources (hide/skin), which are transformed into a valuable and durable material. In fact, its characteristics allow reusing and maintenance over time.

3

RECYCLING AND RECOVERY Tanneries use by products from other production sectors (food and others). Furthermore, they produce wastes and scraps that can become raw material for other industrial sectors, contributing, even in an enlarged economic system, to the reduction of resource consumption.

Recovering of scraps

- The main **raw materials (raw hides and skins)** are a by product of the food industry
- Some chemicals used in the tanning processes are by products of other production processes. For example: fatliquors, degreasers, chromium salts, tannins, enzymes, polimers, caseins, etc.
- New uses already apply to sewage sludge, after proper treatment. Research towards other recycling is very active

Production of scraps that become raw materials for other industrial sectors

- Additives for food, pharmaceutical and nutraceutical industry (*from liming by-products*)
- Fertilizers (*from fleshing, shaving, sludge, trimming, etc.*)
- Materials for products (*from shaving, ground trimming*)
- Road antifreeze (*from salt for raw product conservation*)

It produces a durable materia

- Leather articles can be re-used (second hand, but not only). The leather material can be re-used: it can be re-processed, recovered by unsold leather articles or from end-of-life articles. There is also a possibility to share its value in the community.

List of exhibitors

Consorzio Aquarno S.p.A.

A centralised plant for town and industrial waste water purifying, sewage sludge treatment and recycling, chromium recycling.

info@depuratoreaquarno.it

www.depuratoreaquarno.it

Consorzio Cuoidepur S.p.A.

A centralised plant for town and industrial waste water purifying, sewage sludge treatment and recycling to produce fertilizers.

info@cuoidepur.it

www.cuoidepur.it

Consorzio SGS S.p.A.

A plant for production of organic and biostimulating fertilizers by processing by-products deriving from leather manufacturing.

info@consorziosgs.com

www.consorziosgs.com

Dal Maso Group S.R.L.

A company operating in the recycling of tanning waste scraps and, in particular, in salt treatment for hides conservation.

info@dalmasogroup.it

www.dalmasogroup.it

Officine di Cartigliano S.p.A.

They design and make machinery for tanneries and desiccators for sewage sludge treatment.

odc@cartigliano.com
www.cartigliano.com

Po.Te.Co. S.C.R.L.

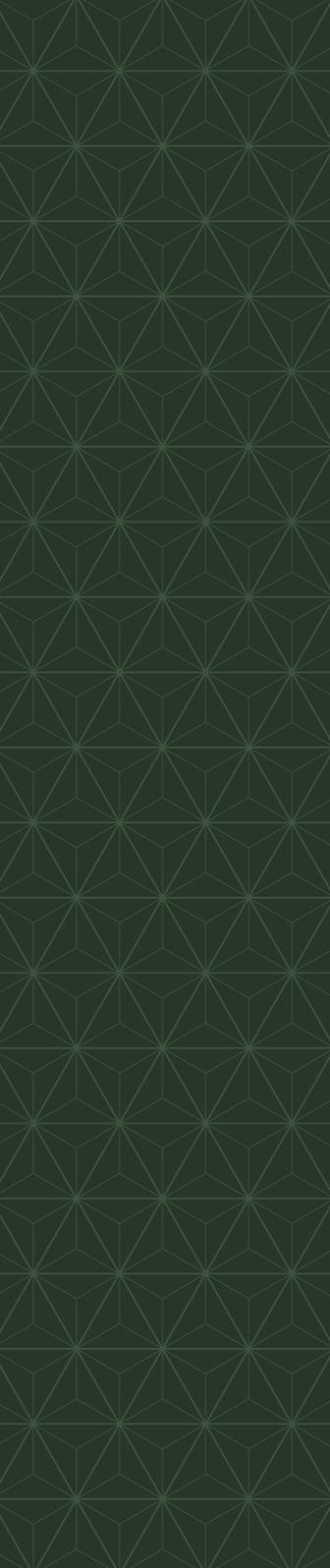
Polo Tecnologico Conciario - Leather Technology Hub: physical and chemical analysis lab, research, training, innovation and technology transfer.

info@polotecnologico.com
www.polotecnologico.com

SICIT Group S.p.A.

In the production of biostimulants for agriculture and retardants for the plaster industry, while recycling fleshing residues from the leather tanning industry.

info@sicitgroup.com
www.sicitgroup.com

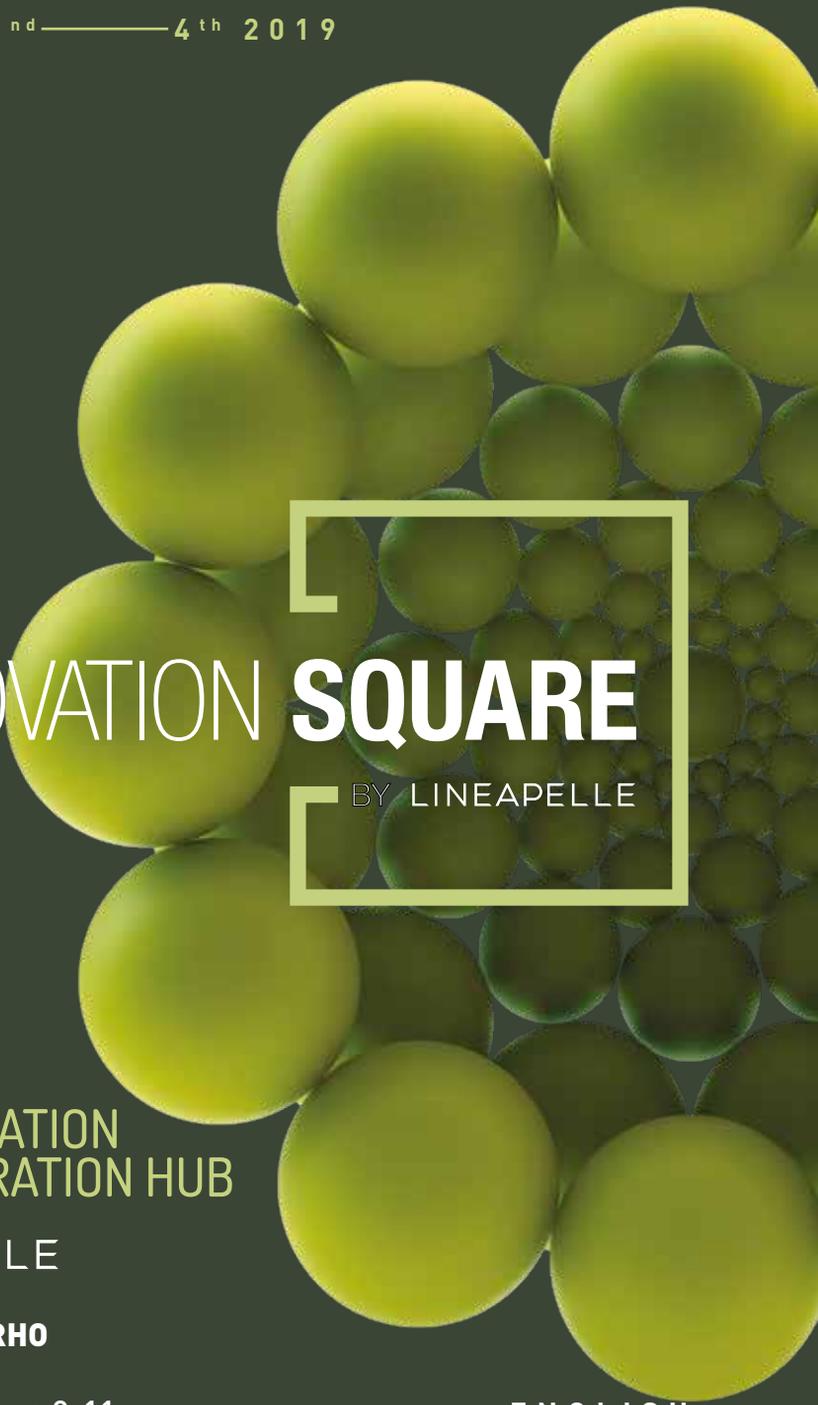


Thanks to





OCTOBER 2nd ————— 4th 2019



INNOVATION **SQUARE**

BY LINEAPELLE

THE INNOVATION
AND INSPIRATION HUB

LINEAPELLE

FIERAMILANO RHO

Corso Italia

in front of pavilions 9-11

ENGLISH

LINEAPELLE INNOVATION SQUARE

www.fashioninnovation.it

OCTOBER 2nd 2019

10.00 AM

OPENING SESSION

11.30 AM

LOOK NEW: NEW AESTHETIC POSSIBILITIES

02.30 PM

FIT FOR YOU: ENHANCING CUSTOMIZATION

OCTOBER 3rd 2019

09.30 AM

NANO TECH TRENDS: SMART & FUNCTIONALISED MATERIALS

11.30 AM

WEAR(E)ABLE: INNOVATIVE PRODUCT ABILITIES

02.30 PM

GENERATION BIO: BIO-LOGIC, BIO-INSPIRED, BIO-FABRICATED

OCTOBER 4th 2019

09.30 AM

UP! CYCLE: CIRCULAR DESIGNS, MATERIALS & BUSINESS MODELS

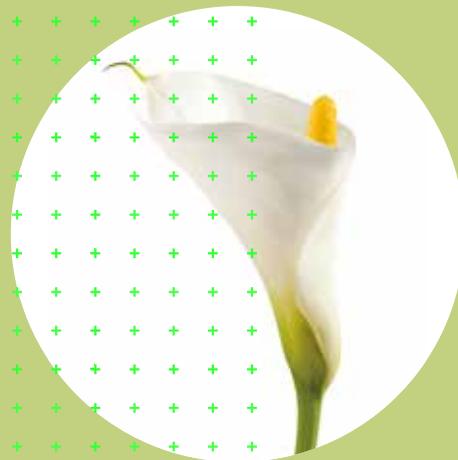
11.30 AM

WHAT'S NEXT?

THE INNOVATION AND INSPIRATION HUB

INSPIRATION

New knowledge, bright ideas.
LINEAPELLE INNOVATION SQUARE
aims to stimulate creativity
through science and technology



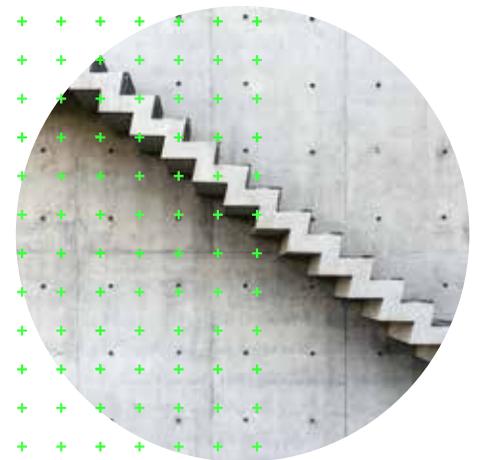
VISION

A new dimension of the fair,
that searches around the world
and presents innovations
and new knowledge,
beyond the usual boundaries



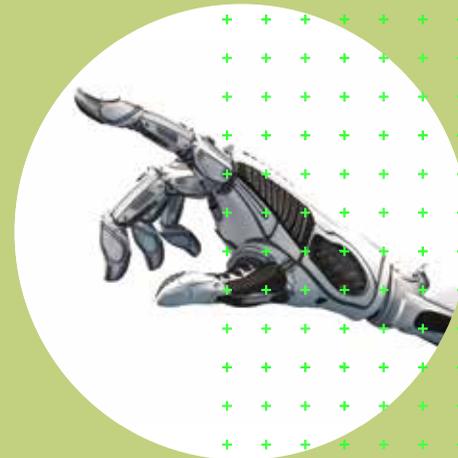
CONCRETENESS

LINEAPELLE INNOVATION SQUARE
will enable and facilitate concrete
possibilities for research,
development and technology
transfer



INNOVATION

New materials, new processes,
new technologies at all levels
of development, from laboratory
prototypes to fully industrialised
solutions



ENCOUNTER

Almost 40 speakers from
11 countries, specialised
R&D institutes and innovative
companies come together
in the same place
for a specific period of time,
stimulating discussions
and possible partnerships



OCTOBER 2nd 2019

10.00 AM

INNOVATION SQUARE

BY LINEAPELLE

THE INNOVATION AND INSPIRATION HUB



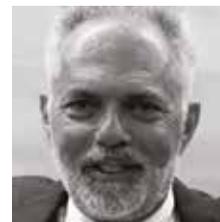
FULVIA BACCHI
General Manager LINEAPELLE

Opening Remarks



GIANNI RUSSO
President – UNIC Concerie Italiane

Welcome



GRAZIANO BALDUCCI
President - SSIP - Italian Leather Research Institute

Innovation in leather making



FEDERICO BRUGNOLI
Lineapelle Innovation Square Curator

Lineapelle Innovation Square: investigate, inspire, innovate



ORIETTA PELIZZARI
International fashion industry expert, Global experience, Trend analyst, Italian fashion advisor

Market trends and innovation



FLAVIO SCIUCCATI
Senior Partner The European House – Ambrosetti

Future of materials and materials of the future



JALAJ HORA
Senior Vice President of Raw Materials, Product Engineering and Quality BURBERRY

Fashion innovation and more

OCTOBER 2nd 2019

11.30 AM

LOOK NEW
New Aesthetic Possibilities

Several technologies are complementing materials with the main aim of creating new aesthetic possibilities, from evolved chemistry (also bio-based) to advanced electronics. This evolution is bringing to products and materials the possibility to evolve: to look different, to be conceived and built to interact with the environment and with persons. Will materials and products have an own language?



ORietta PELIZZARI

International fashion industry expert, Global experience, Trend analyst, Italian fashion advisor

Moderator



MICOL COSTI

Director of Materials Research & Library Material ConneXion

The shape of material innovation



FRANCESCA ROSELLA

Co-Founder and Chief Creative Director, CuteCircuit

Technology causes a connected fashion revolution



SILVIA VIGNOLINI

University of Cambridge Department of Chemistry

Colour engineering: from nature to applications



CONSTANZA MAS

Designer

Superpower clothing

OCTOBER 2nd 2019

2.30 PM

FIT FOR YOU

Enhancing Customization

The most demanding markets are already asking for products that can be deeply customized, according to needs that are expressed with increasingly sophisticated information. Technologies are therefore evolving. In the future, consumers will not only handle, wear and use materials... Is "Human Product Interaction" the future of customization? Will consumers still buy products or rather concepts and designs?



JORDANA GUIMARAES

Co-Founder at FASHINNOVATION.NYC

Moderator



ASSA ASHUACH

Founder director Assa Studio ltd & Digital forming ltd

Learning as it grows – The humanization of objects



JACLYNN BRENNAN

Founding Partner & Commercial Director of eSTYLAR

The future of online shopping through AR & machine learning



ROMI FAYLO

Creative Director FFP Technologies

The future clothing



ALESSANDRO CANEPA

i-Deal Founder

Human measure collection by mobile: how your phone can collect human being 3d morphology by A.I.



MIGUEL DAVIA ARACIL

Head of INESCOP CAD/CAM Department

**Real time rendering in footwear industry, for what?
Use cases review**

OCTOBER 3rd 2019

9.30 AM

NANOTECH TRENDS

Smart & Functionalised Materials

Nanotechnologies can allow materials and products to be stronger, lighter, conductive, waterproof, without changing their visual aspect... But from today, they can do much more, allowing materials to be more intelligent, to be more interconnected, more sustainable and even to be involved in medical applications. Fashion and design have been profiting from these opportunities much less than what they could, the discussion towards the future is still open...



MAURIZIO MELIS

Scientific Journalist – Radio 24

Moderator



ILKER BAYER

Researcher, Italian Institute of Technology

Sustainable methods and materials for smart textiles



PAOLO NETTI

Professor at University of Naples Federico II

Nanotechnologically and supramolecularly enhanced leather performances



LAURA FABRIS

Associate Professor, Department of Materials Science and Engineering, Rutgers University

Nanoparticles make materials bright



TOSHA HAYS

Chief Product Officer, AFFOA and Co-Founder, brrr^o, Inc.

Heralding the dawn of a fabric revolution

OCTOBER 3rd 2019

11.30 AM

wear(e)able
Innovative Product Abilities

Consumers are increasingly focused on the functionality of products that they use and wear. Products will need to be appropriate for these evolutions. What should materials be like in order to respond to these trends? Will the real innovations in the future be mainly linked to the way of imagining, conceiving, manufacturing and marketing new abilities of materials and products?



MICHAEL FERRARO

Executive Director, FIT/Infor DTech Lab

Moderator



RICARDO O'NASCIMENTO

School of Design and Creative Arts, Loughborough University

Sense the unthinkable: How (wearable) technology can expand your world



ANINA NET

CEO of 360Fashion Network

Electronics integration and design thinking in the age of technology



SONIA SILVA

Researcher at CeNTI

Integration of Printed Electronics onto non-conventional flexible substrates



ALESSANDRO CHIOLERIO

Lab head, Researcher - Italian Institute of Technology

Liquid robotics: from space exploration to wearables

OCTOBER 3rd 2019

2.30 PM

GENERATION **BIO**
BIO-LOGIC • BIO-INSPIRED • BIO-FABRICATED

“Copying nature to design a better world”. There is an evident growth in expectations from the consumer market for “bio” products. Fashion, Design and Automotive industries have always used many materials of biological origin (leather is a prime example). Bio-Logic, Bio-Inspired or Bio-Fabricated? Where is the future of the Bio-Generation?



FEDERICO BRUGNOLI

Lineapelle Innovation Square Curator

Moderator



MAURIZIO MONTALTI

Co-founder, Designer, Researcher, Director R&D Mogu

RADICAL by Nature



FIorenZO OMENETTO

Director Laboratory for Living Devices, Silklab, Boston, MA

Wearables anywhere – Biology-enabled technology



JOHN FLETCHER

Group Director Marketing, Communications & Sustainability Stahl

Bio-chemistry trends



RYAN W. HUNT

Co-Founder, Chief Technology Officer Algix

Bloom foam: upcycling pollution into sustainable products

OCTOBER 4th 2019

9.30 AM

UPI!cycle

Circular Designs, Materials & Business Models

The world is moving towards a “circular economy” model, evolving towards products that will be designed to be disassembled and materials that will be 100% recyclable more than once. The shift towards a transparent and circular fashion implies radical technological and design evolutions as well the emergence of new business models and traceable supply chains. How is the industry handling this?



FEDERICO BRUGNOLI

Lineapelle Innovation Square Curator

Moderator



THOMAS BECK

Interior Architect and Product Designer tbSTUDIO

Leather and leather products recycling: needs, state of the art, unexplored possibilities



LUCAS FROCHOSO GONZÁLEZ

Industrial designer and project manager in the Research and Development department of the Textile Research Institute AITEX

Wastes? Better call them raw materials



MAURIZIO CRIPPA

CEO, Founder, Inventor of the gr3n technology

Circularity to plastic: evolution or revolution?



LUIGI MULAS DEBOIS

Coordinator Accessories Department, Accademia Costume & Moda

Circular by design: sustainability as a language

OCTOBER 4th 2019

11.30 AM

What's
next

A MODERATED DEBATE ON THE FUTURE OF SECTORAL INNOVATION



FEDERICO BRUGNOLI

Lineapelle Innovation Square Curator

Moderator



LIZ ALESSI

Vice President, Materials Development, Coach



KATHLEEN KENNEDY

*PhD Executive Director, MIT Center for Collective Intelligence
Director, Special Projects, MIT
Co-founder, HUBweek*



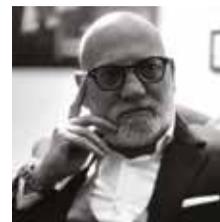
NICOLINE VAN ENTER

Founder and creative director of The Footwearists



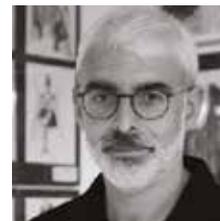
LEONARDO COLOMBO FLECK

Co-lead of the Forest and Agriculture Markets Initiative at the Gordon and Betty Moore Foundation



DANIELE GARDINI

Senior R & D Leather Specialist, Poltrona Frau



ANDREA LUPO LANZARA

Deputy Chairmain Accademia Costume & Moda



JAKUB ŠTOLFA

Coordinator - EU Automotive Project DRIVES

24 22



WEST GATE Corso Italia EAST GATE

15 13

11 9

Centro Servizi Congressi

SOUTH GATE



Project supported by

